SUNDRIES ovelties CATALOGUE No. 18 SALES 55 WINNIPEG, MAN- WHY

Why does ROY SALES continue to lead the field?

WHY do we receive more and more orders from thousands and thousands of people across Canada?

WHY do our customers recommend our firm to their friends and continue their own patronage?

Recause

OUR SLOGAN—"The Friendly Company" is honest and genuine. We want happy satisfied customers and we will go to great lengths to retain your esteemed friendship.

ALL OUR GOODS ARE FULLY GUARANTEED.

QUALITY — VARIETY — PRICE — SERVICE
These are our Watchwords

ALL ORDERS are shipped within 24 hours of their arrival, treated confidentially, and packed in plain sturdy packages.

Our Tremendous Buying Power and low overhead costs make it possible to give you the Maximum in quality at a Minimum of cost.

mum of cost.

It Pays You to order from ROY SALES where the Interest and Friendship of the customer always comes first.

WE ALSO WISH TO THANK our thou-

HULA DANCER

LAMP

See Page

99



All descriptions in our Catalog are as accurate as we can possibly make them.

YOU MAY ORDER FROM US WITH CONFIDENCE... Knowing that you will receive merchandise that conforms precisely to the Catalog descriptions and illustrations. This is true in our Drug Sundries line where we stock only FRESH A-1 goods, as well as our wide range of Novelties and Books.

sands of customers across Canada for their continued patronage and confidence. It is indeed gratifying to us to note the overwhelming confidence in our firm as evidenced by the ever-increasing volume of our business and the many complimentary letters we have received telling us of our excellent service and the pleasure they have had in dealing with us.

Additional copies of this catalog available for your friends upon request.

\$\$\$ Save! Save! \$\$\$

Roy Sales 20% Co-op. Coupons

On Every \$1.00 Purchase of Rubber Goods and Drug Sundries from our Company, we will include FREE a Special Co-op. Coupon worth 20c. As soon as you save up 10 Coupons, you may use the Coupons to PURCHASE \$2.00 worth of Rubber Goods, any brands you wish.

We will not accept less than 10 Coupons, but for Every Dollar you purchase you receive 1 Co-op. Coupon. If your order is \$5.00, you get 5 Co-op. Coupons.

Issued on all orders of Rubber Goods and Drug Sundries only.

Coupons are good for Two Years . . . thus giving you ample time to Save a Large Amount.

• ORDER ALL YOUR SUPPLIES from ROY SALES, "The Friendly Company," and Really Take Advantage of This Wonderful Saving . . . You Save 20% on Every Dollar Purchase.

Co-op. Coupons will not be sent unless requested in Special Space on Order Form.

SAVE WITH CO-OP COUPONS

ROY SALES BOX 55 WINNIPEG, MAN.

Sanitary Rubber Goods

★ All brands of rubber goods mentioned are ROLLED READY FOR USE, and are all individually air-tested and guaranteed against rot for five years. Satisfaction guaranteed or your money cheerfully refunded. They will pass any reasonable test to which they may be subjected.

LOWEST PRICES IN CANADA

* THERE'S A REASON! YES SIR, there's a Reason why Tens of Thousands of People are swinging to dependable Roy Sales for their "Personal" drug supplies.

* We Sell the Highest Quality Rubber Goods Only . . . all tested products,

on a Money-Back Guarantee.

FAST, EFFICIENT SERVICE. All goods are shipped same day as order received, in sturdy PLAIN Container.

All communications treated confidentially. Our staff is trained to handle your orders with utmost SECRECY and CARE... This is important to many of our customers and Confidency and Secrecy in handling is strictly adhered to.

THERE'S A REASON - Thousands of Canadians Can't Be Wrong.

SILVER MOON LIQUID LATEX



SILVER MOON LIQUID LATEX

No. 1-N — Same as above. Nipple ends. Highest quality.

Per Dozen \$1.25 3 Dozen \$3.25

PRIVATE STOCK Silk Transparent



Private Stock - Transparent

CORAL COLOR — NIPPLE ENDS Made in England

No. R-2—We now feature for the first time GENUINE LIQUID LATEX in transparent form—the thinnest and strongest prophylactic rubber made today. This new sensational rubber from our private stock is air-tested and smoke-tested for extra protection.

Each individual rubber is inspected. Guaranteed for five years against deterioration. This private stock is truly "Tops" in Rubber Goods, 2/1000ths inch thin. Rolled, ready for use. CORAL COLOR—NIPPLE ENDS.

Per Dozen....

\$1.50

3 Dozen

\$4.00



SANITARY DRUG SUNDRIES HEREIN Sold for Prevention of Disease only.

ROY SALES

BOX 55 Page 3

NOVELTY BRANDS

HANDS AND FINGERS

No. 35H-A novelty line, hygienically 100% perfect. Positive protection. These are "bachelor's" exclusive specials. Adapted to satisfy discriminating users. Thin but very tough. Do not confuse these with the cheaper graded imitations on the market.

Each 30¢; 4 for \$1.00; Doz. \$2.75

ALLIGATOR SPECIALS

No. 23-Best quality. Rough Perfecto reinforced. Free from holes, and very good protection. Do not confuse these with the cheaper grade imitations on the market.

Per Dozen\$2.00

NEW TYPE RUBBER SHORTS

No. 21K - These are the latest type of gentlemen's sanitary rubber goods. They are only about 1/3 the length of the regular condom or sheath. "Kaps" are so constructed that they cannot slip off. They give ample protection and have become the favorite all over the Continent because they allow a much greater contact area. For this reason, they are much more sensitive. They are made from a very fine Grade A quality Latex and are the original "shorts."

Per Dozen \$1.75 3 Dozen for ______\$4.75

FISH SKIN

No. 37-TEXIDE Perfect Transparents-Made from choicest materials under the most hygienic conditions. Washable skins.

Each 35¢ 3 for \$1.00

No. 38-GOLD BRAND FISH SKIN-Washable. Double selected for color, texture and weight. Highest quality available.

Each \$1.25

GENUINE TICKLERS

No. 40-Made of Latex with rough edges. New stock. Water cured. A real good number and trustworthy.

Each 35¢; 3 for \$1.00; Doz. \$2.75

RED HEADS

No. R-30-A very fine Latex rubber. Flat. not rolled, with bright red head. Airtested for perfection. Something different in very thin rubber, silk finish.

6 for \$1.00

SAMPLE ASSORTMENT

In order to afford our customers the opportunity of ordering all novelty items on this page, we offer the following SPECIAL:

16 doz. Shorts

1/2 doz. Hands 1/2 doz. Alligators 1 No. 38 Fish Skin 16 doz. Red Heads

36 doz. Ticklers

Special Offer No. N600

\$5.50

GENUINE RAMSES

No. 103 - Wellknown brand . . . which is hard to beat. Packed 3 to a flat tin.

Doz. \$3.00 2 Doz. ... \$5.50

SHEIK

No. 104-A product known for reliability. Rolled, banded. Packed 3 to a flat tin.

Doz. \$1.50 3 Doz. ... \$4.00





No. F90-FOR MANY YEARS we have been searching for the PERFECT condoma condom that is Super-sensitive, Extra Strong-one that affords absolutely 100% protection and vet able to be sold at a reasonable price.

We believe we have at last accomplished just this in our new FEATHERWEIGHT TRANSPARENT BRAND. It has only been on the market a short time as this catalogue goes to press, but already we have received dozens and dozens of letters acclaiming this New Brand. Repeat orders for FEATHERWEIGHT are pouring in.

Complete Satisfaction in Every Respect Assured.

PER DOZEN \$2.00

3 DOZEN \$5.00



Silver-Tex"

No. 15S - Yes, the real genuine Silver-Tex. Electronically tested and Doubledipped. Hermetically sealed. No hand touches the rubber. Individually packed. Every rubber separately sealed. Guaranteed first quality only. Rolled ready for use.

Per Doz. \$1.00

3 Dozen\$2.75

TEXIDE

No. 17T - This well-known brand of Latex is made by L. E. Shunk and Co., a U.S.A. product of highest merit. Each rubber separately tested and sealed. Separately packed in air-tight container. Rolled, reinforced, patented tip. Very thin. First quality only.



Per Dozen\$1.00

3 Dozen

ROY SALES

BOX 55 Page 5

Fancy Paks and Top Brands

R-100 — SPECIAL OFFER

25% DISCOUNT 25% DISCOUNT

(NEW BRANDS)

1/2 Dozen Chariot Nipple Ends\$1.00
1/2 Dozen Three Knights
1/2 Dozen Shorts
½ Dozen Sil Moon
1 Hand
3 Alligators — Extra Heavy
Regular \$3.95
25% Dicount1.00
SPECIAL OFFER - R-100 \$2.95

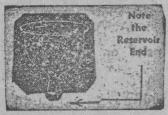
"CLASSIC"

No. R61—A Canadian made product of very good quality Latex. Rolled. Packed 3 to deluxe blue container. 12 to master container.

"ALTEX BRAND"

No. R84—A Canadian made product of very good quality Latex. Rolled. Packed 3 to deluxe blue container. 12 to master container.

"MONOGRAM"



No. 28N
A
Canadian
product.

Made of very good quality Latex. Rolled and tested. Packed 3 to deluxe container. Nipple end for extra protection.

DURAPACK



No. 20K — Individually rolled, each in a Gold pack, resembling a \$10 Goldpiece. Exceptionally thin rubber, reinforced. Packed singly—like a Gold coin. All triple-tested.

Per	Dozei	\$1.50
3 D	ozen .	\$4.00



SILTONE

Made in Canada

No. 4—Super quality. Very strong and thin. Air-tested. Each in an envelope, rolled, ready for use. 3 to a box.

Per Dozen \$1.50 3 Dozen \$4.00

New MERRY WIDOWS



No. R25—Now the ever popular Merry Widows are back again! Rolled, ready for use.

• To give our customers an opportunity to select a Variety of Brands at a REAL SAVING, we offer the following SPECIAL — No. G144

3 Doz. Merry Widows; 3 Doz. Classics; 6 Doz. Private Trans.

Regular Total Value — 12 Dozen \$11.50

OUR SPECIAL OFFER 12 Dozen \$7.00

QUALITY GOODS



"THREE KNIGHTS"

No. 31—A new line made in the U.S.A. Very thin rubber—tested, rolled, banded and packed 3 to a flat tin to fit your pocket. Ready for use.

P	er	Doze	n	\$1.50
3	D	ozen		\$4.00



SILVER RAY

No. 16—A Canadian product. De luxe silver packing. Rolled—tested—ready for use.

Per Dozen 75¢ 3 Dozen \$2.00

No. 300—INTRODUCTORY SPECIAL OF MOST POPULAR BRANDS

25% DISCOUNT

1/2 Doz. Coral	75
1/2 Dozen Sil-Moon	50
½ Doz. Transparent No. F90	
1/2 Dozen Shorts	85
1/2 Dozen Hands	.1.40
1/2 Dozen Alligators	.1.00
Regular Value	5.50
25% Discount	1.40
Special Introductory Price	84.10



"CHARIOTS" (Nipple Ends)

No. R28 — The pinnacle of Sensitivity achieved with the maximum in strength. Facked in tins.

Pe	er Doze	n	\$2.00
3	Dozen	<u></u>	\$5.00

REGENT DE LUXE

No. 13—A very good standard rubber. Rolled—3 to a box. 4 boxes to dozen. Red and Silver deluxe packing.

Per Doze	en	75e
3 Dozen		\$2.00

CARAVAN TINS

Excellent Quality. Tested. Thin. Packed 3 to Flat Tin Box. Rolled.

Per doz.....\$1.00 3 doz.....\$2.75

SAMPLE ASSORTMENT R200

25% DISCOUNT

Special	Assortment,	R	200	On	V	83.00
6 Siltex		25	%	Disc	ount	\$1.25
3 Red H	eads 50			TO	TAL	\$4.25
3 Tickler						1.00
3 Koin P	ak40	6	Sho	rts		85

Our Success is Your Satisfaction

Ladies . . .

WE ARE PLEASED TO ANNOUNCE THAT

LEE'S (Triple xxx Strength) PILLS

ARE AGAIN AVAILABLE

LADIES . . . Use "TRIPLE STRENGTH" LEE'S PILLS to help alleviate Pains and Nervous Tension associated with monthly periods.

VERY SIMPLE DIRECTIONS - No FUSS! - NO BOTHER! Get the pills used by thousands of satisfied women.

LEE'S PILLS \$3.00 per Box







* LANTEEN BROWN - The Cap Diaphragm is the new and most approved method for Feminine Hygiene. Far superior to the older methods of prophylaxis with their unnatural interference and their occasional failure.

The use of the Cap Diaphragm is simplicity itself, as it is self-locating.

LANTEEN BROWN contains besides the Cap Diaphragm, a tube of 15 applications of the Lanteen Antiseptic Jelly, which

'LANTEEN"

FOR FEMALE HYGIENE



Recommended for all Highly Susceptible Women . . Both Young Wives and Mothers

should always be used with the Diaphragm. COMPLETE OUTFIT: Diaphragm,

Pessary and Nozzle\$5.00

- * LANTEEN BLUE-Large tube of 15 applications, complete with Glazz Nozzle Applicator for attachment to Tube, with Rubber Closure and Tube Key........\$1.75
- * LANTEEN BLUE REFILL Same large tube of Antiseptic Jelly, without applicator. Recommended for second and all later purchases of Jelly. Price....\$1.50

"BIRCON"

WHEAT GERM OIL CAPSULES



ABSOLUTELY HARMLESS

- WHEAT GERM OIL-Medicinal. Highly recommended. It is an essential tonic for the vital organs, functions of the body. Guaranteed highest potency, finest quality . . . no matter what price. Exclusive process preserves the important factors of wheat embryo.
 - Take WHEAT GERM OIL, CAPSULES. They help in revitalizing the entire system. Ask for the new WHEAT GERM OIL CAPSULES for buoyant health-a natural body and nerve food.
- TRY THEM . . . They contain NO harmful drugs, and are made of pure coldpressed Wheat Embryo Oil.

VITAM-PERLES come in Gelatin Capsules

\$6.00 Economy Size Box \$2.50 3 Boxes.....

"The Means of Happier Families"

"BIRCON"

(Made in England)

* THIS consists of a small solid tablet which is non-greasy and odourless—two most important and desirable features. They are quickly inserted into the vagina without the use of any appliance. In contact with the moisture normally present in the vagina the tablet produces a THICK FOAM. This foam PENETRATES every crevice of the vagina and the highly spermicidal chemical contents act very quickly as a medicant. The foam is dense and tenacious. An additional feature is that there is no actual necessity for syringing. This may be done later if preferred, but is by no means essential.

THE UNIQUE ADVANTAGES OF "BIRCON":

- 1. Perfect Reliability.
- 2. Non-Greasiness.
- 3. Freedom from Objectionable Odour.
- 4. Non-Irritancy.

- 5. Absolute Freedom from Injurious Effect even when used regularly.
- 6. Douching Positively Unnecessary.
- 7. Very Moderate Cost.

"BIRCON" FOR FEMININE HYGIENE

3 for

RESTOREX

FOR MEN

Has Your Rundown, Exhausted Condition Made You Feel Old?

LACK PEP? Men of 30, 40, 50, 60 take Special RESTOREX Tablets. Reserve nerve strain. Feel like a new personfirmer, peppier.

See What a Little RESTOREX May Do

RESTOREX

Guarantees Results or Money Cheerfully Refunded

TRY IT this very day and see how it may aid in giving you normal vim, vigor, vitality or pep. Continue the treatment regularly and exactly as explained in complete directions.

Give RESTOREX a Real Chance to Show its Merit.

TAKE IT until you feel you have obtained ALL its benefits. Do not stop too soon. Box of 50 Tablets......\$2.00

SAVE MONEY - BUY

3 Boxes for..... .85.00

Test-Prostone

NOW . . . PROVE YOU CAN KEEP A FIRM GRIP ON YOUTH

PEP UP TO WIN. TRY TEST-

PROSTONE



SPECIALLY for folks past 40 losing nerve force, pep, energy, ambition and a full, firm grip on life due to certain needed elements. Just try TEST-PROSTONE, see if you don't get a big joyful surprise. Then prove you can keep young again. TEST-PROSTONE is guaranteed or your money refunded.

Box of 50 Tablets..... \$3.00 \$8.00 3 Boxes for.....

LOVE DROPS

Dreams come true now with this special exotic perfume . . . A



truly fascinating spell! Perfume brings subtle reactions on human emotions. Screen stars of today understand this enchanting power to win at love. Try this seductive odor . . . for women and men!

Allure . . . Captivate . . . Win love! Just one drop is sufficient. Clings for hours. Romantic . . . Thrilling . . . Irresistible!

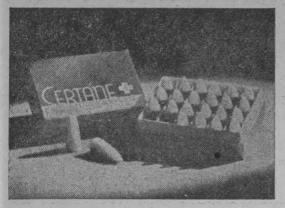
Per Vial __ 50e

Karika Perfume

If you want something stronger and more sophisticated than LOVE DROPS, then you are advised to use KARIKA. Something special for discriminating men and women, for the artfully different man and the subtly fragrant woman. One

drop allures, be-dazzles, charms your dream-pal-with this flirtatious perfume of gay, irresistible naughtiness. \$1.00

Per Vial 3 Viale



Certane Vaginal Cones

No. 22-11—Certane Cones or Suppositories are frequently the product of choice because they are so quickly inserted into the Vagina without the use of any appliance. The non-irritating base carrying the medical ingredients of Certane Cones melts promptly in

contact with the body heat and moisture and as it spreads upon the Vaginal membranes it carries its medicaments with it.

Per Box of 24 Cones

\$2.25

Certane Dia-Cap

U.S. Patented

No. 20-11—MANY WOMEN wish to avoid the genital examination for fitting of a diaphragm. For these women a special style of protective cervical cover called CERTANE DIA-CAP has been developed. This cap-type diaphragm is manufactured in one standard size only.

CERTANE DIA-CAP is easily inserted and just as easily removed, and women need have no fear that it can be lost in the vaginal canal. It is usually worn without any discomfort and its presence forgotten until time for its removal.

AN EFFECTIVE METHOD

CERTANE DIA-CAP

\$2.50





Certane Antiseptic Vaginal Jelly

No. 21-11—A soft, non-greasy, delicately fragrant vaginal jelly. In addition to its antiseptic action, it lubricates and is soothing to minor irritations.

Easily used in a clean manner with the CERTANE MEA-SURING APPLICATOR (U.S. Patented). Transparent, shatterproof tube and a plunger.

CERTANE JELLY SET—Shatterproof Measuring Applicator and Large Size Tube, \$2.00

CERTANE JELLY REFILLS—Without Applicator.
Large Size Tube, 44-ozs. \$2.00

ROY SALES

BOX 55 Page 11

Yellowhawk



Liniment

(Formerly Yellowhawk Rattlesnake Oil)

No. 12-12—The family Doctor; a must medicant for Every Home. Relieves RHEUMATIC PAIN, LUMBAGO, LAMEBACK, NEURALGIA; ACHING FEET; COMMON COLD. An excellent SKIN SMOOTHER AND SOOTHER. USED BY GYMNASTS AND ATHLETES AS A BOON TO STIFF JOINTS AND MUSCLES. Why suffer unnecessary Pain. KEEP A BOTTLE ON HAND AT ALL TIMES.

LARGE ECONOMY SIZE BOTTLE...

\$2.00

INCENSE

No. 13-12—Perfume your entire home in a few minutes so it will smell like a California flower garden. Incense through the ages has been associated with love and romance. Brings subtle reactions on human emotions.

Large Box (21/4x3% full) Per box 50¢



FLAVORS

SCOTCH — GIN — RYE — RUM
CHERRY — BRANDY
FLAVORS

2 BOTTLES

\$1.00

LAVORS

Amorous Intrigue
and Venial Sin
(UNEXPURGATED)



PERE CORJOT
By
HONORE DE BALZAC
undered by Excharics Pressure Westenday

2 Sensational Books

TALES OF FRENCH LOVE AND PASSION. Each

AMOROUS INTRIGUE AND VENIAL
SIN Each \$1.0



BOX 55

WINNIPEG, MAN

Books on Sex and Life



GET THE POWER TO WIN THE ONE YOU LOVE

No. B1-13

stop Wondering about what you need to win and hold the one you love. Wouldn't you give anything to know just what it is and how to get the power you're missing? You have the power hidden in you right this minute — so discover how to use it at once! You don't need



good looks to get this power of love Anyone can get it. The one you want can be yours if you know how! It's hard to resist loving you if you know how to use these priceless secrets that work like magic. Revealed for the first time to you in frank, outspoken, simple words, giving you the bare facts that will open your eyes to the one you've always dreamed about winning! We'll send this rare, private information to your attention in a plain wrapper marked "Personal." You must be happler in one week because you used these Secrets of Love. Delay is lost power'
Each, only

"SEX, MARRIAGE AND BIRTH CONTROL"

By A. H. Tyrer

NEWEST, REVISED, ENLARGED EDITION—264 Pages

No. B2-13

Has greater sale than any other book on these subjects in Canada: "The Physical Side of Marriage," "How Babies Come," "Dangers of Abortion," "Birth Control," "Personal Hygiene," "The Love Play," "The First Night," "Temporary Impotence," "The Frigid Wife," etc. Illustrated. Price, each \$2.50

CONFESSIONS OF A FRENCH STENOGRAPHER

No. B3-13

An exciting story of Love and Passion with a Paris background,

Each _____ 35e



PRIVATE LIVES OF THE HOTCHA CHORUS GIRLS



No. B4-13

Intimate details of the life of the Broadway chorus girl ... Her life off stage, loves, ambitions. Lots of exciting illustrations.

Each _____ 35¢

THE CONFESSIONS OF A TAXI DANCER

No. B5-13

"A Dime a Dance—
A Dime a Thrill"

Intimate secrets in the lives

of girls who dance for a living. Illustrated.

Each _____ 35



When you order from

ROY SALES

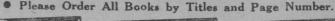
"The Friendly Company"

YOU ARE ASSURED OF SATISFAC-TION REGARDLESS OF COST

All Goods in this Catalogue Absolutely Guaranteed

Hours of Exciting Reading

FAMOUS FRENCH FICTION







PRICE, each

35€

or









PRICE.

or









PRICE, each.

35¢

or

3 for ..

\$1.00



Jap combat tricks. Teaches trick wrestling.







Price, each

No. B7-14-COMPLETE SAMPLE ASSORTMENT-One of each Book on this Page, BOOKS, FOR THE NOMINAL PRICE OF.

Books!! Books!! Spice - Love - Life

YOU'LL ENJOY THESE SPICY NOVELS!

JENNY HARPER

No. B8-15

A spicy, entertaining novel. An evening of exciting and interesting reading.

A TOUCH OF PASSION

No. B9-15—This book is full of the real things in life. Once read, never forgotten.

SINS OF A PARIS DOCTOR

No. B10-15—Society girls, wives . . . all were at the mercy of his mad love. Extracts from this mad doctor's diary.

WOLF AND THE WIFE



No.B22-15 The sprightly tale of a husband who had not only the problem of keeping the Wolf away from his door, but the more difficult one of keeping his wife from the wolf. Joan Denison and Larry Carter met when he crawled into her New Orleans hotel bedroom win-

LOVE ON CALL

No. B12-15 — Pat Doyle, handsome new elevator boy's vivid experiences in the swanky apartment house . . . The lady tenants assured him he wasn't hard to take.



UNWILLING VIRGIN

No. B13-15 — Ruby Trent had what it took, but had only wolves and married men offering to take it. An intriguing story with a New York setting.

EASY VIRTUE

No. B14-15—Ambitious as an actress, Mildred Penn discovered her youth and beauty earned her work as a model and she learned about a side living and love hitherto foreign to her.

CONFESSIONS OF A HAT CHECK GIRL

No. B15-15—Lorna's charms displayed to advantage by her abbreviated costume, caused customers to lose their heads . . . An adventurous novel on New York nite life.

HOTEL LOVE

No. B16-15—The fascinating story of Margo Dento. Illicit love in the Hotel Trident. . . . Exciting reading.

PALM BEACH APARTMENT

Story of Hester and Sam No. B17-15 — Sam Baird, bigtime gambler, knew his way around. But when his ward Hester suggested naively that if Sam wanted her as a mistress, she was perfectly willing.

LOVE FOR SALE

No. B18-15—What happens each year to hundreds of Beauty Contest Girls. A sensational story that lifts the veil on an unscrupulous racket that lures and enslaves so many beautiful girls.

FRENCH MODEL

No. B21-15—Little did Daffodil know that when she consented to pose — quite nude — what the results would be.

THE PLAYBOY'S HANDBOOK

Bedside Reader for Men No. B19-15—Featuring six stories, cartoons and humor. The delight of the bachelor.

HER DAY OF SIN

No. B20-15—The fate of a young and beautiful girl, brought up among Nudists all her life, when she associated in a world of conventional society . . . An exciting Nudist novel.

Regular Retail Value \$2.00 per Book

SPECIAL, per Book, 50¢; 3 for \$1.25

EXTRA SPECIAL—All Books on this page—14 all different.....\$5.00

ROY SALES

BOX 55 Page 15

8 Spicy New Novels

ONCE A SINNER

ONCE A SINNER

"Passion which flames too high may die without warning." Driscilla knew how to arouse the smouldering embers of a passion which had long lain dormant.

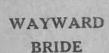


She had what they wanted . . . A thrilling novel of a counter girl in a big New York drug store.



PART TIME PASSION

She believed in equal rights for women — which meant not only competing with men on an equal footing, but also taking her loves as they came and throwing them off when it suited her.



Adorable Mona. . . . Why did her dreams betray her heart? Men coveted her. She desired love.



Manage way not con her. RALPHY CARTER 50+

TORRID

The glitter of New York life . . . Marriage was not for Ann Bunter. She took a model's job and found that wolves usually travel in packs. Spicy reading.

Professional GLAMOUR GIRL

The story of Carlotta Lorraine. . . She owned her own prosperous cosmetics business. To keep her man, she was willing to pay him, sleep with him, or slit her rival's throat.



ALITIE SIN

PLENTY OF LOVE

The night Mary Goode gave herself to Hugh, she was still an unsophisticated innocent who had drunk a little too much Champagne.



John Roderick, being a persistent young man, continued to love Mary Blake even after she stopped being a very proper secretary and became Ted Laurence's very improper mistress.



All Books on this page—50¢ each or 3 for \$1.25

For Men Only?



The Gals Love It Too!

ALL 4
BOOKS in "FOR MEN ONLY" Set No. 47-17

JOKES

\$1.00 Buys All 4 Books

For MEN Only!

Sent in Plain Sealed Wrapper — Postpaid.

Order Yours Now!

ASK FOR No. 47-17

Money back if not satisfied

CARTOONS

★ A rare collection of sophisticated wit— 4 complete books, each different—Over 240 PAGES OF RED HOT LAUGHS, CARTOONS, SITUATIONS, GIRL PHO-TOS, NITE CLUB STUFF, ART POSES, etc., etc.

PHOTOS

* It's the year's SNAPPIEST ART COLLECTION! Don't wait! Supply is limited. Send only \$1.00 Today—nothing else to pay—for this Art Humor Bonanza.

DICTIONARY OF 1,000 DREAMS



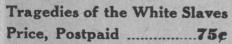
No. 48-17—This Big Book gives an interpretation of almost every dream known, based on practical experience. One of the best books of its kind on the market.

Each ____ 50¢

Tragedies of the White Slaves

True Stories Exposing Methods Used in Trapping Innecent Girls

No. 49-17—Each one dealing with a different method by which white slavers have lured their victims to destruction. It is said 5,000 young girls are laid upon the altar of lust every year. Stories are taken from actual life in GREATEST CRIME in WORLD'S HISTORY. If one mother or father may be warned in time, if one single life may be saved from the traps men make and the lures they bait, this book will not have been in vain.





FROM DANCE HALL TO WHITE SLAVERY

No. 50-17—The vice commission found the low dance halls one of the master keys to the red light district. Read stories of actual events, places and persons. It's thrilling, exciting reading.

From Dance Hall to White Slavery

Price, Postpaid75¢

Both Books (Nos. 49-17 and 50-17) Prepaid.......\$1.40

ROY SALES

BOX 55 Page 17

EXOTIC NOVELS

REPRINTS of \$2.00 and \$4.00 BOOKS... Packed with Passion, Romance and Thrills—Any Books Nos. 1-18 to 16-19, 4 for \$1 Add 25¢ for each additional Book wanted

TOO MANY SWEETHEARTS

No. 1-18

Her eyes set men's eyes flaming with desire. A warm, passionate novel you'll really enjoy reading.

DESIRABLE

No. 6-18

Men fought to possess her heart. Who finally possessed her heart and body? . . . Exotic thrills and romance.

PICK UP

No. 2-18

How bad can a girl get when men fall for her? Does she warrant the harsh accusation? . . . Love on the street.

MIDNIGHT SINNERS

No. 3-18

She'd share her charms but not her heart. Romantic bedroom thrills.

HOT NUMBER

No. 4-18

Burning passion was her plaything . . . Fervent passion was her weapon.

NIGHT OF PASSION

No. 7-18

Is love for fun—or marriage? He didn't know his room-mate was a girl . . . until! . . . Another warm bedroom novel.

OVERNIGHT GIRL

No. 8-18

Queen of the roadhouse cabins. What did it entail? Read the sordid loves of this Roadhouse Queen.

SIDE SHOW GIRL

No. 9-18

Love affairs of a Carnival trouper. Her climb to the big bright lights. The men she used. Her desires and passions.

GOOD GIRL BY DAY

No. 5-18

With darkness came desire. Jill's lust compelled her to betray her lover. A novel of love and passion.

ILLICIT HONEYMOON

No. 10-18

Born on the wrong side of the tracks—April found strange love in a world of society. Sordid loves and passions.

BOX 55

EXOTIC NOVELS

REPRINTS of \$2.00 and \$4.00 BOOKS... Packed with Passion, Romance and Thrills—Any Books (Nos. 1-18 to 16-19,, 4 for \$1 Add 25¢ for each additional Book wanted

IMPATIENT TEMPTRESS

No. 11-19

The shameless searing drama of a modern Eve. She snatched **forbidden** love or left it alone . . . whatever her passions dictated.

RECKLESS MAIDEN

No. 14-19

Her love was a mad and profane passion. The sordid loves of a reckless woman. A warm, passionate novel that will keep you interested from cover to cover.

CARELESS VIRGIN

No. 12-19

A gripping story of love, shame, and a fierce passion. The girl everybody loved.

WEDDING NIGHT CONFESSION

No. 15-19

He was knowing . . . she was demure. The frank story of a wedding night confession.



PARTY WIFE

No. 13-19

Love to her was a shameless game. She tried every kind of love at least once in her career.

WEEK-END GIRL

No. 16-19

The passionate love of a nurse for a married doctor. An intimate story of reckless love.

ALL 16 BOOKS sent Postpaid for ...

\$4.00



Sex and Birth Control in Marriage

Secrets Daringly Revealed!

* THIS BOOK ANSWERS THE WIDESPREAD PUBLIC NEED FOR A FRANK AND STRAIGHTFORWARD TREATMENT OF THE MANY PROBLEMS THAT BESET YOUNG MEN AND WOMEN, AS WELL AS THEIR ELDERS—BEFORE AND AFTER MARRIAGE.

* Presented in simple everyday language and covering practically every sexual problem. Here is a partial list of the contents:

Sex Education

Sexual Organs

♦ Abortion

▶ Complete Chapter on Birth Control

Sex Life of the Adolescent

Non-Genital Sex Relations

Pre and Extra-Marital Relations

The Wedding Night

Impotence and Frigidity

Sterility

Rejuvenation

Change of Life

Sexual Perversions

Venereal Diseases, etc., etc.

A LARGE VOLUME, CLEARLY AND FULLY ILLUSTRATED. ONE OF THE BEST BOOKS ON SEX EVER PUBLISHED.

No. 21-19 (Adults only)

"Sex and Birth Control in Marriage"...... Price Postpaid \$1.75

ROY SALES

BOX 55

HOURS OF ENJOYMENT



How to Wrestle

No. 45-20—Hi Gorgeous George! Want to learn the manly art of wrestling. 44 pictures of different holds.

Each .



The Art of Boxing

No. 46-20—Here is something every man should know. How to spar and box. Illustrates the most vulnerable knockout spots on the human body. 52 pictures.



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No. 47-20-Hypnotism, or how to control others through suggestion, is a practical science, recognized by scientists. This book tells how it is done, etc. Fascinating, useful.

MODEL LOVE LETTERS

No. 48-20 - Are you one of those people who never seem to be able to put the

right words on paper?
Here is a book that shows you how to be a real Romeo. Just think no more stumbling for the right word to bring out your true personality MODEL LOVE LETTERS have samples that will show you how to make love by mail. Each 40¢

SPECIAL

No. 49-20 - All books on this page, Regular,\$3.60 Special, 12 books ... \$3.25



LOVELY TO LOOK AT No. 50-20

Lovely to Read! A Devil in her heart, BUT

Each

EASY COME ...

... EASY GO!

No. 53-20

Four women wanted his LOVE. It was Easy Come, Easy Go! A warm novel.

..... 25¢ Each



TOO MANY

SWEETHEARTS

No. 52-20

Her eyes set men's blood on fire. A SENSATIONAL STORY.

Each

LADY IN WAITING No. 51-20

She was her daughters RIVAL . . . A novel of LOVE and PASSION!

..... 25¢ Each



PLAY POKER TO WIN

No. 57-20—Any one can play poker, but you will be playing to WIN the guide to Play Poker to Win gives the odds, how to bet, rules and styles of poker.

- 3 - NEW TERRIFIC HAND BOOKS - 3
 - THE TICKLER
 - BEST FRENCH JOKES
 - **GUIDE TO LOVE**

ADDITIONAL BOOK VALUES

HOW TO LOVE AND BE LOVED



No. 300-21—For both men and women. Be ready in the art of love making, be able to recognize when true love comes along. This book delves into every phase of How to Woo and Win.

Each 40¢

DICE ARE DYNAMITE Guarded Secrets Exposed!

No. 308-21—The dice win—you lose. Why? The greatest book that was ever written, exposing inside dice secrets . . "Sealed Secrets."

Each 50¢

Love, Courtship and Mariege



No. 302-21—Here is a book that MUST be read by everyone, married or single. Tells you how to win and keep love. Gives you all the modern secrets for Woolng, Winning Wedding For young and old.

Each 40¢

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ELEVEN KEYS TO POWER 303-21—The book purports to tell yo

No. 303-21—The book purports to tell you how to:

Gain the love of the opposite sex.
Unite people for marriages.
Obtain property.
Make people do your bidding.
Make any person love you.
Make people bring back stolen goods.
Make anyone lucky in any games.
Cure any kind of sickness without

medicine. Get any job you want.

Cast a spell on anyone, no matter where

they are.

Get people out of law suits, courts, prison. Banish all misery.

Gain the mastery of all things.
Regain your youth and vigor.
Choose words according to ancient holy methods.

Price, Postpaid \$1.00

HANDBOOKS OF INTEREST

How to Read People's Minds	40c
Card Sharpers' Tricks Exposed	40c
Witches' Dream Book	40c
Your Personal Forces	40c
Ready Made Speeches and Toasts	40c
Hands and How to Read Them	40c
Triple and Combination Numbers	40c
Spanish Without a Teacher	40c
Reliable Coin and Stamp Guide	40c

SEX HAPPINESS IN MARRIAGE

No. 305-21—This is a book by a scientist, a member of the faculty of a leading medical school. It is written frankly, honestly, simply, as your doctor would address you in a private consultation. It is written with the sensitiveness and tact of a man who understands how personal and delicate a subject is that of LOVE.

Plain and definite instructions on how to perform the marital act so that both partners may enjoy the delectable pleasures. Deals with the vital problems of sex harmony in an inspiring and fearless manner. Partial list of contents: Physical Impot-

Partial list of contents: Physical Impotence, Frigidity and Impotency, Premature Ejaculation, Sexual Fear, The Art of Sex Technique. 360 pages.

Price\$2.95

New Bartenders' Guide

How To Mix Dirnks

Mo. 306-21 — To obtain the maximum value and thrill when you mix a drink? Here are the secrets of famous American bartenders for the asking. Surprise your guests, have them remark on your ABILITY to mix smooth, tasty drinks in a professional way.

Price, Postpaid..50¢

Magic Card Tricks



Mo. 307-21—You will be the life of the party with amazing new magical card tricks. Easy to perform yet mystifies anyone not having read this book.

Each 40¢

Drugless Road To Perfect Health

Are You Physically Fit?

No. 301-21—250 pages (illustrated) of intimate valuable medical information. This book is a must for every home, a must for every man and woman to read. Worth its weight in gold.

Price, Postpaid....\$1

FUN AND FROLIC

WORLD'S FUNNIEST NOVELTY COLLECTION .

GIANT NOVELTY PAK

\$1,000.00 in Laughs Guaranteed

I'm Out for the Night Novelty Wolfing Permit for Wolves Air Pilot's Membership Card Progress in the Mountains Novelty Letter Twelve Bottles Trick Back Seat Driver's Official Handbook Permit of Freedom Novelty for Married Men Dime Sucker Club Cards (3) Snooper's Permit Card Square of 15 Puzzle Trick Liar Card Two Twenties for a Forty Novelty Card What Newleyweds Like Best? Naughty Recitations (2) Comic Cartoon Postcards (Real Sizzlers) Men's Pin-Ups Phoney Mazuma or Imitation Money Necker's Permit Liar's License (Real Laugh Maker) Bald Heads Membership Certificate (for Bald Diploma for Bootleggers Pilot's No. 13 License Fisherman's Diploma Broadcasting Society of Gossipers Back Seat Driver's Diploma Amusing Love Letters (12 Different) Hillbilly Letter (A Laugh in Every Line)	.05 .05 .05 .05 .10 .10 .05 .05 .05 .10 .05 .10 .05 .10 .05 .10	10 10 10 10 10 10 10 18 10
Hillbilly Letter (A Laugh in Every Line)		
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All the above Novelties and Tricks and other SURPRISE GIFTS in our Special Giant Novelty Pak—SPECIAL, per Pak........\$1.00

Comic Cartoon Postcard

"Just a Little Bit Naughty"

No. 10-22—These Post Cards are the funniest ever printed. They are good for a thousand laughs and then some. Swell for correspondence. Drop your friend a line on one of these and he'll—nuf sed! . . . SPICY BUT NOT OBSCENE.

50 Assorted Beautifully Colored Post Cards \$1.00



COMIC POST CARDS

SPECIAL SERIES

No. 11-22—These peppy Post Cards are not the ones to show your grandmother !... They're not obscene, but if YOU want real spicy humor, get yourself a set of these. Tease the girls!

Per Set of 10 Diffe	rent Cards25¢	5 Sets for\$1.00
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BOX 55 Page 22

LAINDSINNOVDIMNID

SPORT A BEARD



For DISGUISES & IMPERSONATIONS

No. 18-23 — Be a BARON! Do a Duke! Win a prize as Rasputin-no disputin'-You'll look cute in a B-E-A-R-D ! (colors, Red, Grey or Black in combed wool) Play the Bearded Lover! HISTORIES tell us Men with Beards took LIBER-TIES!!! For uninhibited fun at Costume Parties, Masquerades . . . Oh, Boy! Try a Beard! Size approx. 12" long by 8" wide. Comes with rubber elastic, ready for attaching. BEAVER!!!

ELECTRIC BOW TIE



No. 42-23-SURE FIRE Way to meet the girls! Their eyes will light up when they see your Bow Tie BLAZE UP. Bulbs on both sides go on and off at will. Wires and battery completely concealed, the girls go for the man with that BEAU TIE! Comes complete: Bow Tie, wires, Battery and bulbs ready for instant use.

\$2,00

BLACK EYE (Shiner)



No. 22-23—This Black Eye is truly a Masterpiece. You'll be kidded about "walking into a door' and "what does the other guy look like?" Because this SHINER is a BEAUT! It'l fool 'em. You can take the ribbing calmly for you know the shiner you are sporting comes off in a jiffy.A-N-D you know you'll have the LAST LAUGH!

ALMOST REAL CUT-OFF FINGER



No 23-23—They'll think you swiped it from the morgue. It's that real—they'll squeal Instead of tipping the waitress, leave it on the table—and watch the fun. Slip it into someone's hand or pocket It's in it into someone's hand or pocket. It's in technicolor, hand-painted with all the gory details—blood, flesh and all.



No. 24-23-Changes your whole appearance. Phoney isn't the word! Made of Latex rubber, flexible to fit any mouth. Easy to wear and you can talk and act natural. But believe us—you certainly won't look natural. Each in a box.

Each......50¢

3 for.....\$1.25

ROY SALES

BOX 55 Page 23

BHANDONEWOOVERINGS



YANK-A-TOOTH

Best Seller in Years No. 25-24—This is a realistic Tooth (Roots, Blood and All) attached to an actual Plastic Toothpick. The prankster plays with toothpick in mouth (as illustrated, then pulls out toothpick with tooth attached. The results carry a mule's kick! It's Terrific.

A HAMMOCK BUILT FOR 2

MEET MR. SCHNOZZOLA OR MR. BEAK

No. 26-24-WHAT a Noseful of Fun! Horn-rimmed glasses plus a phoney nose. What a Nose!! Beats Iimmy Durante's, put Cyrano de Bergerac's in the Shadow. A terrific novelty sensation, U.S.A. More fun in this nose Novelty than you ever dreamed of.



Reach for your "New" nose. Each ...

No. 26A-24-Just as effective and just as funny. Not

DOGGONIT...FLOOR MESS

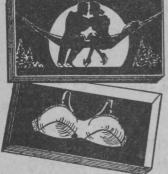


If You're Finnicky-Skip This! No. 27-24-From looks on Rug. poor little Doggy wasn't let out last night. Yeah, blame it on the dog! Place it on rug and create a riot of laughs. Work it over and over again. So realistic it almost smells.

Per Box ..

50¢ 3 for ______\$1.25

POP OUT SNAKE TULIP No. 28-24-This IS one of the



"HAMMOCK BUILT FOR TWO

No. 30-24-No matter what the Girls Fill These Withthis novelty is filled with more fun-provoking possibilities than you've seen in a long time. It's cute and suggestive. It's a best seller as a gift item for Groom

or stag party. Reach Boys—This's a peach Nobody'll slap you this time Each 50¢



most popular tricks ever dreamed up! In fact, it's one of Our Favorites-and it'll continue being one of the terrific sellers of all time. For FUN, stick this lovely TULIP in your lapel. Now pick your victim. As your friend leans over to "smell" the flower, you press the attached bulb. A very alive-looking, skin-tingling

snake POPS right up in his face. Can you imagine the horror, the

squeals that follow? Take our

word of it—you meanie—this Tulip is a dilly—it'll drive 'em silly!

When you order from . . .

ROYSALES

"The Friendly Company" You are assured of SATISFACTION regardless of cost

BOX 55 Page 24 WINNIPEG. MAN.

ROY SALES



LIL ABNER AND DAISY MAE PUZZLES

No. 55-25—Those two ever popular and ever fighting comic strip characters LIL ABNER and dear, dear DAISY MAE. Well, they're more a-p-a-r-t than ever . . . they're in a jumbled picture, and by juggling the colorful plastic squares, the pictures come to life! Will they ever get together? Lots o' FUN putting them together, in this novel puzzle. Key chain attached.

LI'L ABNER,	each	 50¢
DAISY MAE,	each	 50¢



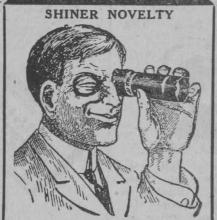


"GOOD LUCK" RABBIT'S FOOT

No. 56-25—An excellent novelty. As illustrated, with gilt chain attached for carrying your keys. Old Good Luck Charm.

Each 35¢
3 for \$1.00





No. 53-25—When victim looks for pretty Paris pictures, he gets a beautiful black eye. This is one of the best tricks on the market. Harmless, but what a laugh!

Each 35¢ 3 for \$1



FLYING Butterflies

No. 54-25—Everybody likes getting mail. AND anybody will open a letter addressed to himself. So the rest is easy. AS they open the letter something inside makes a rattling noise and OUT FLIES a Butterfly very realisticly, scaring one and all! This man-made butterfly will do as much as 25-ft. in air! Your "Butterfly" will make 'em S-S-STUTER G-G-GUY!!

35¢

MAXIE THE MOUSE He gives one the shivers.

No. 57-25 — He is only a teenie-weenie mouse—but how he raises the dickens with the ladies! Pardon our corny expression, but he's positively the Cat's Meow. Fun-sational rubber novelty, made of live rubber, 6" overall length.

Each 25¢

AGENTS — DEALERS EARN REAL MONEY SELLING OUR PRODUCTS

Write for Confidential Price List No. A-400 JOY BUZZER or ELECTRIC

ELECTRIC SHOCKER

The Funniest Joke Ever Invented

No. 52-25 You wear it in

your hand like a ring—then look out for the shocks when they shake hands. Jump if they are ticklish, they'll hit the ceiling if they sit on it. Under a sheet it feels like a mouse. Funniest contrivance ever invented.

Each 75¢

FUN! NEW AND OLD

JIMMY DURANTE NOSE



No. 38-26

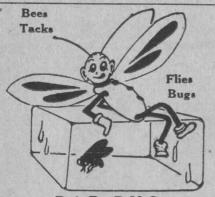
What a wow! Fun at a party or with the gang! . . Easily attached. Makes an excellent disguise . . . Rip roarin' fun galore!

Each 35¢



EXPLODING PILL BOX

No. 39-26—Makes even "pills" smile. One of the best jokes on the market. When box is opened . . . BANG!! Enough to scare wits out of the nerviest people. Individually carded. Miniature shooting device completely hidden. So funny victim himself might offer you \$1.00 for the box.



BAR BUG

"Imitation Ice Cube With Fly"

No. 40-26-A plastic ice cube with real flies, bees, hairpins or tacks enclosed therein. In a drink they look so real you won't believe it's a joke. Victim won't think it's so funny!

3 for......\$1.10 Each......40¢

COMICAL FAKE EARS



- PAIRS -

No. 41-26-Those funny comic ears that are so readily attached to the ears. They're nutty but what a laugh!

Big Ears-Big Laughs



..... 35e



DOGGIE PUZZLE

No. 43-26-A hound of a puzzle. Get the collar off the Doggie. It ain't so easy! Just when you think you have it, you may find yourself in worse trouble. Made of steel. Instructions en-closed in case your baffled.

Each 35¢

EXPLODING MATCH BOOK

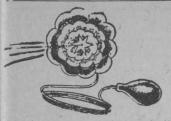
No. 44-26 - An ordinary book of matches. Contains a trick mechanism that when loaded with a cap will explode with a bang! And we do mean Bang! Careful who you pick on. It's frightening.



ROY SALES

BOX 55 Page 26

OUIRT JOKES . . Good Clean Fun



ROSE SOUIRT NOVELTY No. 45-27

"Oh what a beautiful flower" then Bingo!Smack

in the face as you squeeze hidden bulb. Fill it with water, perfume, beer or other liquid! How it douses them. Most popular of all squirt tricks.

Surprise Flower each...... 50¢



No. 46-27—STICK THIS CIGAR in your mouth. It is SO real you almost believe you see smoke. But it really does LIGHT UP. THAT part is REAL! With the slightest pressure on holder the ashes glow and est pressure on noider the asnes glow and blaze away giving a very realistic effect. Try this on someone who knows you don't smoke cigars! You'll astonish them all with the cleverness of the gag! As a switch let the girl-friend "smoke" your trick cigar, to tease her mother. Bulb and Battery do the trick.

..... 60¢



NOVELTY SOUIRT RING

No. 47-27-"Want to see the RING bought my Girl?" As you SHOW him -PRESTO - you SHOWER him! And as you beam

he'll get a stream-not a trickle-right in his eye! WHAT A TRICK! Oh, yes, the rubber ball is concealed in your hand. Hurry up you guys, buy 'em for your gals, too!

LAPEL SOUIRT DOGGY



Score a Bull's Eye at Several Feet No. 48-27-As victim goes to examine it further give them the shower "right in the eye". Metal construction with rubber tube and bulb. A Wet Joke.

..... 50e Each

"SLOBBER" DRIBBLE GLASSES

Cut-Glass Style-Heavy, Well Made

No. 49-27 — It drips down the victim's chin as he drinks. A million laughs at a party or dinner table. As it 'Slobbers' down their chin or shirt. Each 60¢





SQUIRT CIGARETTE

Load it With Water Perfume or Any Liquid

No. 50-27-Very clev-

er and funny. This gimmick can be placed into any pack, and it holds enough water for 10 fine squirts. When the moocher wants a cigarette, let him have it.

Each

SQUIRT WRIGLEY CHEWING GUM

Soak 'Em As They Reach For A Piece



No. 51-27-An imitation pack of Wrigley Chewing Gum to which is attached a hidden tube with a rubber bulb. A surprise to the fellow who is always grubbing gum. A dirty squirty trick.

ROY SALES

BOX 55

PILE OF



Mo. 60-28—Will it ever end? Light this egg with match and immediately a large serpent uncoils itself and creeps out of its shell. Several feet long. Various tricks may be worked with this scary snake. An amazing scientific reaction, 6 in a box. Per Box.....25¢ 5 Boxes......\$1.00



No. 59-28-This harmless- looking box of matches is packed with more fun and laffs, and can give you more entertainment and amusement than many a more expensive tricky gadget. When victim opens box to borrow matches—sparks spray forth. This scares most of 'em silly and after a while the chronic grubber catches on and quits being a nuisance. Used to discourage pests, moochers and for genuine laffs. ... 50¢

CRYING HANDKERCHIEF



No. 58-28—TO STOP, for all time, the the Belly-Acher and Chronic GRIPER. This is the Squelch Supreme—made to order—to shut up that most annoying of individuals—the CRY BABY. This very original Handky is sent to Squelch our CRY BABY. It can be sent from the "BOYS" or just anonymously—and it usually does the trick. Comes with 25 very funny picture panels that pack a very funny picture panels that pack a wallop and have some horse-sense to boot. Each 75e



No. 63-28--Can be used much the same No. 63-28—Can be used much the same way and for the same reasons suggested for Crying Handerchief and we can guarantee the Towel as a very EFFECTIVE SQUELCH for the around-the-clock CRY BABY. This is genuine 16"x22" Towel and it can be presented to the hen-pecked husband who is always bellyaching about doing the dishes and is still doing them.

...... \$1.25

FAKE DIAMOND RING



No. 62-28—A jumbo imitation diamond, set in a good-looking ring. Looks like the real thing! Sparkles and flashes. About 20 times normal size.

Each40¢

FAKE DIAMOND STICK PIN WORTH a MILLION If It Was REAL



No. 61-28—Cause a sensation wherever you go. Imagine the remarks. What a gag! Sparkles and flashes like genuine diamond. About 20 times normal size. Each 40 e

Each

BUGS WORMS FLYS

GIANT RUBBER SPIDER



No. 64-29 This spider is made of the same type of rubber as the fast-selling Rubber Lizards. Vibrating legs, ugly, realistic, mammoth. Causes a riot wherever shown.

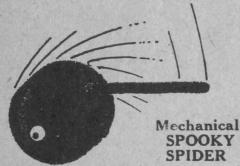
Each

..... 25¢



WIGGLY SNAKE

Looks Real . . . Acts Real



Wo. 66-29—The spooky Spider that scared Boris Karloff. Awe-inspiring . . uncanny in action . . . It's cloth-covered with 2\%" body with 3\%" legs. Contains a mechanism that when wound up and released, runs wild and sends 'em scrambling—scaring the wits out of everybody — even Boris Karloff.

IMITATION BEDBUGS



No. 67-29—Makes the girls howl; the men feel itchy. Put them on the pillow, chair or table. Have more fun than a picnic. So real looking!

Per Pack25¢

SCAREY ZANY LIZZARD



No. 68-29—This whiz of a Lizzard will scare 'em out of their gizzard! Looks and feels so real. You'll swear it escaped from the ZOO!! Made of L-I-V-E Rubber. NOT for ninnies!!!! Get busy. You'll drive 'em Dizzy with your Lizzard!

Large Size, each 40¢
Medium Size, each 25¢

MOCK WORM (Imitation)

Realistic . . . Plastic

No. 69-29—Guaranteed this worm will positively make 'em squirm. Imagine the petrified wife or mother

finding this Worm in bed. Or try shaking hands with someone WITH this oh-so-real W-O-R-M in your hand! It'll shock 'em! It'll rock 'em!

It's a RIOT . . . BUY IT!!

.....

FLY TIE PIN



No. 20-29 — Disgusting it looks so real. It will deceive even the birds, Stick it anywhere a fly

doesn't belong or wear it on your tie and you'll have

dozens of laughs every day.

IMITATION ROACHES

No. 71-29 — Very clever imitation. A couple of these on the tablecloth or on the chair, will make your victim's hair stand on end. 4 in an envelope.



Per Pack 25¢

PRACTICAL JOKES

COMICAL PANTS ASH TRAY



No. 10-30—Beautifully made porcelain china 3" x 2½". An imitation clothes line from which is supposed to hang a pair of pants, bloomers and panties. Will hold cigarettes; also used as an ash tray. You'll like this one.

LIAR'S MEDAL

Pin On Your Friends Who Are Big Liars

No. 11-30 — An attractive Medal attached to a bright red silk ribbon. Each mounted on individual display card... Ideal gift for friends who are notorious liars.



Each 25¢

5 for.....\$1.00

POP UP PIPE



No. 12-30 — Hickory smoking pipe that has miniature rubber hand attached. When you blow into the pipe, the hand will pop up and down. A bellyful of laughs. Balloon rubber hand blows up to large size.

GORY SMASHED FINGER



No. 13-30—Made of Latex rubber. Individually hand-painted in natural life-like color. Fits any finger and gives it a gory-looking, discolored and swollen appearance. Bloody bandage at connecting end. You can almost feel the throbbing pain when looking at it. Will fool anyone . . . it's so very real looking:

Each 35¢ 3 for \$1.00

SNAKE COLD CREAM JAR



SNAKE! POPS OUT!

LARGE LIVELY SNAKE!

Really Scare 'Em

No. 14-30—A very fine jar for face cream, with an attractive label of "Princess Rose". Snake is a green material and it jumps smack right out when you open the jar. Oodles of fun with this one! Use over and over again.

"WILLIE" THE LEAPING FROG

No. 15-30—Large size metal frog, beautifully lithographed in bright colors. Boy you've seen 'em jump, but not often this far. When it lets loose it goes 5 to 6 feet in the air.Really scares unsuspecting victim. Spring action regulates time before leaping by pulling lever back.



A Page of Old Reliable Funmakers

Whoopee Cushion



No. 16-31-The Whoopee Cushion or "Poo-Poo" Cushion, as it is sometimes called, is made of rubber. It is inflated in much the same manner as an ordinary rubber balloon and then placed on a chair, couch, seat, etc. When the victim unsuspectingly sits upon the cushion, it gives forth noises that any health imagined than described! that can be better imagined than described!

3 for.....\$2.00

INVISIBLE INK

messages can be written with this ink, for the writing makes no mark. It cannot be seen unless you know the secret. Invaluable

or LOVER'S INE No. 17-31 — The most confidential Invisible Ink



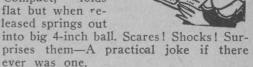
for many reasons.

Keep your postals
and other private memorandums away from prying eyes. Great fun for playing practical jokes. Swell for love letters.

Per Bottle.....25¢ 5 for......\$1.00

POP BALL SURPRISE

No. 19-31-Use in your next letter, folder, under book or plate, etc. Compact, folds flat but when released springs out





HOT PEPPER CANDY OUCH! MY TONGUE

No. 20-31 — This is a hot trick! Real candy—but Oh Boy! are they HOT! Watch their faces when they eat them.



BLACK SOAP

No. 18-31-This is a good joke on the relative who overstays his welcome. It's Black Tar Soap that will make him or her blacker and blacker. A dirty clean joke that washes off with ordinary soap and water. Harm-

Each 25¢; 5 for \$1.00



HOT SEAT

No 21-31-A new and fastselling novelty joke. This is a small pad in envelope with instructions how to use. When the victim sits on it he gets a real HOT SEAT!
Can be placed anywhere! Each 25e: 5 for \$1.00



SURPRISE CHOCOLATES

No. 22-31 - Tempting delicious candy. No one can resist these tempting chocolates. When Opened and unwrapped a lively spring shoots out and really scares the victim. Wrapped in colorful metal foil. Can be used over and over again.

Per Bag 35¢; 3 for \$1.00

ROY SALES

BOX 55 Page 31

Balloons - Masks - Buttons



Special Assortment

No. 23-32

EXTRA LARGE
Novelty Numbers

3 only Spirals

3 only Knobbies

3 only Snakes

3 only Round, 9"

Per Dozen Assorted

90€



MICKEY AND MINNIE MOUSE

TOSS-UPS WITH FEET
No. 24-32 — They're large
and very cute. One of our
BEST sellers.
Per Dozen \$1.00

GIANT BALLOONS GIANT among balloons.



Santa Claus Balloons

No. 26-32—Large doll shaped Santa balloon. The kids will love them around the Xmas tree. . Lovable adorable old Nick himself.

Each 20¢







BETTER GRADE

RUBBER MASKS

ADULT PULL-OVER TYPE

Come To Life When Worn
No. 27-32—The Genuine article. Rubber Masks that pull
over your entire head and change your appearance completely... So lifelike, people actually gasp in astonishment
and surprise. Be careful when you wear these! They're
dynamite! Fit over entire head, yet you see through eyes,
breathe, smoke, talk, and eat through mouth. Here are the
characters they come in: Devil. Dopey, Minstrel, Clown,
Witch and Ape. Well worth the price for this exceptional
mask. Thrill to the quick transformation, amazingly human.
New Low Price, each
32.25
6 Different, Assorted
310.00

GET ACQUAINTED

COMIC BUTTONS

Wear 'Em On Your Lapel

NEW TITLES - No. 28-32

* I'm Behind the 8 Ball

* What's Cookin'?

* Treat 'Em Rough

* I'm in the Mood

* Hello Stranger

* Dangerous Curves

* I'm a Red Hot Mama

★ Don't Monkey with Me

* Put it on Ice

★ Dont Be So Cocky

★ What's Buzzin Cuzzin? ★ Don't Swear, it Sounds like

H - - -

★ Before You Ask, the Answer is No . . . and others. SIZE — 2¾ inches

Each.....20¢; Per Doz. \$1.80

No. 28-32

2 Dozen Assorted.....\$2.75 24 All Different, Illustrated













Goof

Devil

Let's Face It! RUBBER MASKS (We All Can't Be Bee-u-tiful) No. 28-33-After seeing these "FACES" you'll be happy you own your own! As illustrated -you can play the "DEVIL" with the LADIES - as a PIRATE, you can play the HE-man and sweep 'em off their feet !- They'll gape and





Pirate

roar at you as an APE-As SAMBO you can sing like Al Jolson or do your So'thern accent - We ain't spoofin', this GOOF is the Goofiest GOON around-and-of all the WITCHES this will give you the twitches!!! HAVE FUN, funny face.

3 Assorted \$3.00



"GLAMOUR PUSS" Rubber MASK!

No. 30-33—You can't MISS! With this glorlous PUSS! Straight from HOLLYWOOD! NOW WOULDN'T YOU like to put my face over your face? This very realistic and expertly mould-ed GLAMOUR GIRL is yours for the ask-

Each \$2.25

"HOTSY" and "TOTSY"



The Merry Magnetic Pups No. 29-33-Here it is . . the nation's outstanding fast-selling novelty!

Doggone fun for both old and young. You can make 'em Dance, Jump, Whirl and Wriggle. People go wild about 'em! Genuine licensed Alnico magnets. More fun than a circus!

Per Pair

50¢



RATION BOOK FOR BRASSIERES!

No. 20-33—Positively one of THE lushest, semi-nudes aroundcuddly and curvaceous — A war-time wow and Now just as Funny! Peace-time or war-time — what a piece of ART!

Each 50¢



No. 32-33 Play Old St. "popular" with everybody especially "gals". SANTA (that's YOU can deliver the answer to that

old question:
"What am I getting for Xmas?"
BOY, oh boy, don't be bashful! She asked you first. Bundles of Fun, Santa, at Christmas. Excellent for Costume Parties, etc.

Rubber Santa Mask, Each....\$2.50

ZOMBIE RUBBER MASK

No. 31-33 - THIS ZOMBIE Mask will They'll ossify 'em! drool and they'll moan -THEY'll grovel and groan-In a word -IT'S GRUESOME!!!! It'll scare 'em that's a promise! TOPS 'EM All for ghoulish glee. That's our guarantee! Each \$2.25



POPULAR NOVELTIES AND MAGIC

COMIC PANTIES

• X-RAY TUBE

STAGE MONEY

LOOK N' LAUGH MIRROR







No. 33-34-This is DYNAMITE! You'll have 'em LAUGHING with ALL their MIGHT! You will be carrying around a pocket-size MIRROR that does the same job that Amusement Parks spend Hundreds of Dol-lars on—they LOOK and they think they're a GOOK! YOUR mirror DISORTS 'EM beyond recognition! Carry this FUN HOUSE gag with you all the time. Price Each60¢

FUNNEE PANTIES . . . for STAG GAG



No. 41-34 - PLUS FOURS may be out of Date! BUT Pink PANTIES like these will never be DATED-Oh! Pardon girls, in Panties like these you will always be Dated-What are we saying? ALL we want to tell you is that these are VERY CUTE Girlie Panties with very funny sayings imprinted on each. Put up in assorted colors with different sayings. Step up, boys and stop panting! There is lots of fun in them thar' Panties. See the trouble I get into just trying to tell about 'em. Lots of fun in store for you! You can't be a bore with one of these! Each 50¢ 3 for ... \$1.25

SNAKE JUMBO PEN



No. 35-34someone asks to use your large impressive pen, Ready, Set Go! Pen contains large active SNAKE JUMPS which smack in their face. Giant for size -Giant for Laffs! Each75¢

STICKO GAG



No. 40-34-Sticko is a new joker which baffles the victim. It consists of a double rubber By vacuum cup. merely sticking the apparatus first on the saucer, then the cup on top of saucer, both will stick together. Difficult to separate unless you them Imknow how. agine the embarrassment of a guest, who goes to pick up his cup comes too! He'll have a devil of a time straightening himself out. Can also be used to stick a plate onto a piece of glass, a drinking glass onto a smooth table, etc.



RUBBER WEINER No. 36-34 — HOT! DOG! ZIGGITY ZIG! Whatever you call 'em DOG, Weiner or Nip—this Fat juicy Dog is a PIP! Very real—life-like. Place in bun and watch 'em run! For a party gag this is a "Must"—oh, yes don't forget the mustard-lots of it! Serve the Bun and observe the FUN! Of course, the frankfurter is just funny in itself, and with a bit of imagination, it can produce various hilarious gags. Each 25¢

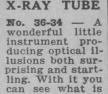
5 for\$1.00

DOCTOR'S ORDERS!

No. 38-34-What did the doctor order for the Old Maids? . . . Cant tell here, but it's really funny! Spicy too!

Each 35¢

WONDERFUL X-RAY TUBE





apparently the bones of your fingers, the lead in a lead pencil. Unbelieveable. X-Ray wonder.



PHONEY

MONEY No. 37-34—When you pull out a Wad O'BILLS and it looks like you have MON-EY to Burn-act nonchalant,

helps the ACT! Place real bills on the outside of your roll. Pick that dramatic moment, and suddenly YOU
DO BURN A BIG BILL! You'll slay
'em. It's terrific. Phoney money will give you sure-FIRE LAFFS! Act successful . . . be a BIG SHOT. In assorted denominations. Bundles of 63 BILLS TOTAL \$10,000 BUCKS. What a wad o' fun.

Each 25¢ Per Bundle of 63 Bills 50¢

ROY SALES

BOX 55 Page 34

Rubber Reptiles Gruesome Jun



R-R-UBBER BEETLE No. 36-35-This R-Ruber Beetle will give 'em no end of Fun and Scares. Make 'em Squirm and Feel like a worm. No we're not Belittlin this Leetle Beetle 1½x1" can create more havoc when placed in a sandwich or in the Fridge . . . OR Even in Bed . . . HOLY JEHOS-EPHAT. Skat N'Skedaddle Soft, Live Sponge Rubber. Realistic!

Price, each......25¢



Real-Looking RATTLESNAKE

No. 37-35 - We've seen many imita-tion snakes, but without any question, this colorful sponge rubber Rattlesnake is the best made. The very sight of it will send a chill down your back. 9 ½" long and so life-like, it will almost jump at you. Hand it to the ladies, and we assure you . . . they will never talk to you again!

Price, each....60¢

LITTLE HORROR ASSORTMENT



No. 38-35-A weird assortment of Breath-taking Realistic Little Bugs . . Roaches, Spiders, Lizards, Cockroaches, Worms, etc. SIX DIFFERENT HOR-RORS IN THIS BUGGY BARGAIN. Enuff to make your Stomach Turn. A Pandemonium \ PACKED PACKAGE!

In Assortment only: 6 Little Horrors.......\$1



Smiling Octupus

No. 39-35-No, this smiling OCTUPUS will certainly not bring smiles to their pusses. Made of live R-U-B-B-E-R. Baby Octupus is a cute pet that'll PETRIFY 'EM! Put it in somebody's pocket and watch 'em jump like a rocket. Size 3" overall.

Price, each.....

. 50e

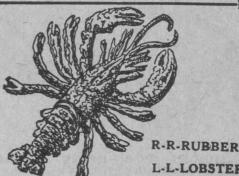
JUMBO RUBBER ALLIGATOR



12" long and 4" wide

No. 34-35-This sponge rubber reptile, in No. 34-35—This sponge rubber reptile, in natural colors, is so real-looking, it will make you gasp. You'll swear he stowed away in a boat from Florida. Will last for years and years, which means endless fun. You'll even feel squirmy holding it yourself . . . it feels so alive! (Don't be confused by cheaper imitations on the market)

Price, each.



L-L-LOBSTER

35-35—This RUBBER LOBSTER yours for fun unlimited. Oceans o' laffs from this Life Size, soft sponge rubber LOBSTER, in very natural colors. They all go for this sea-going fun maker. It's easy to boast a friend sent him from the coast then the FUN begins.

Price, each....

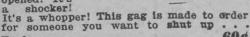
ROY SALES

BOX 55

LET'S HAVE FUN

Big Exploding

Book Mo. 39-36 of our greatest surprises When a "harmless" looking book GOES OFF with a Ter-rific BANG when it is opened! It's





MOVIE FLIP BOOK

No. 40-36 fast - moving number Hotsy Totsy does her fan dance. Comes to life as you flip pages. number.

Each35¢

3 for....\$1.00





Wham 'Em WHAMMY EYES (BUG EYES)

No. 44-36-What evil Genius invented these EYES? Shades of SVENGALI!!! These Wammy Eyes aren't funny sonny, they'll throw you off your bunny.
MAMMY SAVE me from
those WAMMY EYES!!!!
There's NO escape! Take
'em off! My hands are
Clammy! Their eyes will
POP! Please call a COP!
Then whole - hearted Then whole - hearted LAFFS—not in halfs—sighs of relief when you take 'em off! Drive you Buggy Eyed. Each...35¢



Each 50¢

chatter.





No. 42-36-Laughs Galore! Sprinkle a little of this powder on ANY perfectly dry piece of soap. Whoever uses the soap will find their hands and face have become BLOODY Red. Gory new joke! Per package25¢



MIDGET "POP" DRINK BOTTLES No. 45-36—HURRY! HURRY! Get your Ice-cold POP DRINKS. It's a midget size bottle of your favorite drink. For LAFFS. Your girl will giggle and say it's so cute. Her pa will want one to show to the boys at the office. Salesman Sam will want a coupla li'l ol' bottles to kid his customers. Buy 'em by the half-dozen. They come in an Acetate covered Gift Box with six assorted brands Gift Box with six assorted brands.



IMITATION SWISS CHEESE

No. 41-36-There is always that H-U-N-G-R-E-E Guy in a crowd H-U-N-G-R-E-E Guy in a crowd who is always looking for a bite. Well he's your man! Prepare a mouth-watering sandwich with imitation, but very life-like cheese. To vary the gag slap a piece of real ham on the plastic Cheese. You'll fool 'em every time, Step up fellows. How many slices a' bologna—pardon, CHEESE do you want? you want? Price, each

Nudie Doll and Nudies

COMIC TOILET ROLLS



No. 52-37—This Toilet Tissue always goes over in a big wayprovides a laugh in private. It's real toilet tissue and the printing is done in non-irritating ink. It only irritates your funny bone.

Each tissue has separate gag.

"Snappy Snaps"; "Bathroom Bullosophy"; "Polluted Proverbs"; "Tummy Ticklers".

Each Roll......35¢ 3 Rolls......\$1.00

New . . . Different! "STRANGE FRUIT"

Ripe for Pickin'!



No. 53-37—THIS IS IT! For Men Only. We can't possibly give an accurate description of the novelty, but one thing is sure . . . You'll not be sorry you ordered one and our bet is

you'll want more for your friends.

Price, each 50¢



IT AIN'T WHAT YOU THINK IT IS!

No. 54-37—"Shame on You" . . . is what they say, or "Hey, look, please put it away." "What?" you ask—and they point to that Rubber Thing hanging out of your vest pocket. You look-and they blush! It looks likeit seems to be . . . Shame on you, it is-one of those unmentionable Rubber Things. But the joke is on thembecause when you pull it out of your pocket (amidst shrieks and blushes), it ain't what they think it is. We won't tell you what it is-but believe us-if you have a

sense of humor—you will agree that it is the Best Joke of the year. Take our word for it and order a dozen. You'll sell 'em in a hurry as your friends will all want one.

Each 25¢ 5 for \$1.00

Nudies ... Lovely Nudies

No. 55-37 - Place these Nudies decals on drinking glass or window, etc. On one side they will be fully clothed, but, oh brother! . . . on the other side the clothes disappear. Immerse in warm water, then apply to clear glass surface. - NUDIES ONLY.

ALL BRAND NEW HOT POSES!

Each 25é

6 for......\$1.00

7-inch NUDIE NOVELTY DOLL



No. 56-37 - Nudies 7-inch Lifelike Novelty Doll -Seductive, luscious "Nudie" is a 7-inch doll that doesn't talk-but says so much. Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. She's the bachelor's delight, the married man's secret vice . . . and she made men in the service tear down their pin-up girls. Made of flesh-tinted, pliable composition, with realistically colored hair, eyes and features.

Price, each \$3.50

ROY SALES

BOX 55 Page 37

PENCILS - LIGHTERS - KEY CHAINS

Art Pens All Spicy Views * No. 60-38 Peek thru Strong Magnifier and see seductive and scanty poses of luscious burlesque girls. Each 81.25

3 All

Different

\$3.00

Silent Flame Lighter



No. 59-38-Acts as a cigarette or cigar lighter. She never lights unless you know how. Very clever and mysterious trick. Ideal as an ornament for radio or fireplace. A real hot number to amuse your friends with. Beautiful Gift Item.

Each .

FLOATING



No. 57-38—Gold finished Mechanical Pencil, app. 5½" long. When shown Point Up, a window opens and Nudie appears. In writing position, the win-dow closes and "she's gone!"

Each

FLOATING BOY PENCIL No. 58-38—Same as above, but with Cute Boy figure, which has proven even more popular than the Nudie Girl. Real fun! Each \$1.75

IREE GIRLIE KEY CHAINS



Mermaid KEY CHAIN PASCINATE YOUR PRIENDS

No. 64-38-A container with special liquid. Enclosed tiny Mermaid will float around at slightest motion. It's New and different!

Each 35¢; 3 for \$1.00



She Wiggles-She Squirms No. 63-38-An action novelty with plenty of spicy fun! A slight motion and she goes into her dance.

A Hot item.

Luminous GIRLIE KEY CHAIN SHE LITES UP AND SO

WILL YOU

No. 65-38

A New Pin-Up Novelty . . She actually lights up in the dark. Every man will want one of Darling these Girlies for his pocket

\$1.75

Each 35¢; 3 for \$1.00 | Each 35¢; 3 for \$1.00

ALL 3 GIRLIE KEY CHAINS ABOVE FOR



Third Dimension Pop-Out **Pictures**

Available in 4 Different Sets-With 5 Different Pictures to each Set

- * DARING DARLENE-Model of heavenly beauty/
- * ADORABLE FIFI—Frenchy and saucy!
- * DEVASTATING LANA-In special poses!
- * YOUTHFUL DIANA-Excitingly moulded!

Show them to anyone and you'll find he is delighted, intrigued and captivated by the STARTLING effect. (Be sure to use Eyescope with strong light on picture.)

It's a NEW and STARTLING novelty that has taken America by storm-and you know how Americans go for SPICY novelties! . . . They get a great "kick" out of these gorgeous, seductive girls who seem to reach out to the viewer. You, too, will be entranced by the sight of these excitingly different real-life photos of feminine pulchritude. You have all heard about third dimension. Now pictures actually seem to come to life.

No. 66-39-You and your friends will want to see them again and again as you thrill to these lively girls!!

PER SET......\$1.00

4 SETS, ALL DIFFERENT \$3.50

fhird

Dimension

Thrills ! !

SENSATIONAL VIEWER WITH 20 FULL COLOR PHOTOS OF BEAUTIFUL, TALENTED MODELS. OFFERENT GIRL IN EACH EXCITING REVEALING MOSE. VIEWER COMPLETE WILL

No. 67-39 - 20 Spicy Artists "Models" on Teleview Roll, complete with projector . . . Just like television. They're terrific! Roll, Projector and 20 Techni-

SHAPELY PIN-UPS

Sophisticated Humour

No. 69-33—This item comes in book form and contains colorful pin-ups "without clothes." But it isn't what they think it is. They are colored clothes pins. A real surprise! Original, witty and humorous.

For your highbrow friends, each....\$1.00

"BETTY BUBBLES" SHIMMY DANCER

No. 68-39

A spicy, mirthprovoking Joke Novelty. Made of colorfully printed heavy cutout cardboard with wire loop control in back that enables you to cause the projecting busts to move about



in a comical manner. The natural appear. ing busts are covered with a brassiere made of bright colored fabric. It's "RED HOT" and plenty of fun! Each.......50¢

Laughter is the World's Best Tonic

SNOWSTORM TABLETS



Miniature Snow Storm

No. 32-40-Place on a glowing end of a cigarette or cigar, then observe the snow fly. A mystery performance! Unusual!

Per box25¢

STINKING PLUGS



No. 33-40-Put one of these small wood pegs in a cig-ar, cigarette or smelly pipe. Quick the Air-Wick—open that door! Harmless but effective squelch to a moocher or someone with smelly pipe. Your smell will out-smell his! Yours they'll smell his! Yours they'll never forget! Its a very smelly, Belly LAFF!

Per pack...... 20¢ 3 Packs..... 50¢



H K

No. 43-40—Give a man this glass o'whiskey that ain't a glass o'whiskey! It looks a glass o'whiskey! It looks like the real thing but won't P-O-U-R! What a Roar! LAFF while others quaff, Sorry, Bud, wrong glass! Pour him a real one! Fellow heeds one now!

SNEEZING POWDER



Mo. 31-40—Place a very small amount on the back of your hand . . . and blow it into the air, and everyone in the room or car will begin to sneeze without knowing the reason why why . . . It is most amusing to hear their remarks, as they never suspect the real source, but think they have caught it from the others. Between the laughing and sneezing, you yourself will be having the time of your life. For Parties, Political Meetings, Car Rides, or any place at all where there is a gathering of people, it the GREATEST JOKE OUT. it is

Box...... 20¢ 3 boxes...... 50¢

BUST DEVELOPER

No. 45-40 — WHAT A GAG! A spicy joke item. Fancy folder entitled "Bust Developer" When you open the folder, you will get the surprise of the year! For men only. Spicy. Each 35¢

EMERGENCY CARD



No. 23-40

SH-h-h...It'll make a HIT!
No foolin' this is one of the funny ones as picture 'shows inscribed
"BREAK GLASS"

NOTICE NOTICE
INCASSOF EMERCIARY in case of Emergency", and inside a sheet o'toilet paper enclosed under cellophane. Mister this'll blist-er 'em. There are rumors that the LAFFS provoked were so great that they were bidding against each other for that precious piece o' paper!

ITCHING POWDER



No. 35-40—One of the old tricks that never fails — Just drop a little on persons hand—they will do the rest—as you can well imagine a person touches his nose, ear or pulls on his collar as many of us do—but after a while all of these motions a while all of these motions will be done much, much, faster like a fast motion picture. Scratch follows scratch. It's the scratchiest, craziest parlor trick concocted. We're getting itchy—we feel twitchy! Brother I need a Bath!

Per Pack...... 20¢ 3 Packs..... 50¢

BITTER CIGARETTES



No. 42-40-Simply touch tip o' your friends "cig" with this novel, tobacco-colored powder. Replace it in his package. Soon he takes one or Mister Moocher grabs one. The second his tongue touches that stuff . . . he'll fume, spit and sputter . . . and utter what ain't printable! N-E-X-T time he'll smoke his own. You're "imported kind" are too Strong.

Per Pack 25¢



MR. BONES

Rubber Dangling Skeleton No. 24-41 - This Skelton Won't rattle. But it sure looks like it might any minute though. hey'll all want to borrow it, just for a minute to Scare their Gals. Made for Laffs. Scares. . . Quakes and Shakes. Scare your Blues away. REACH for that SCREACH!

Ea	ch	 		35¢
3	Fe		*	1 00



TRICK SNAKE BOOK

"What I Know About Women"

No. 23-41-Everyone picks up this book with its very exciting title with relish. Open Book. Out Pops Mr. Snake Himself. You Snake Himself. don't have to be bookto appreciate "WHAT KNOW ABOUT WOMEN." You'll really squelch their mood. Nice book. Nicer Snake.

E	ach	35¢
3	for	\$1.00



JOKER'S MIKE

A Real PARTY gag Mr. Smarty

No. 20-41 This gag has a

Point to It. . We all like to

speak into Mikes . . . This one's easy. ASK poor fellow if he wants to hear his voice echoed. Say "Hello." Here's comes the ECHO. "O-U-C-H"! I've speak into Mikes been Stabbed. Concealed Pin Jabs his thumb! This will give them Mike Fright but your in for many, many LAFFS. Very realisiteally made with Loud Speaker Grill and Push Button. Each . 35¢



WHAT

I KNOW

ABOUT

WOMEN

WINDOW

SMASHERS

No. 22-41-Drop these on Floor. Brother the sound of Smashing Broken Glass is so

real it makes you shudder. Hope the window's insured. Poor fellow. Crash Smash. Get the trash Basket. What are you wating for? Blimey it's a gag. What a Relief. It's a smash Hit . . . Every Bit of "Broken Glass.

..35e Per set.....



RUBBER PENCIL

No. 26-41

They'll look a little foolish. feel little foolish they when pick up this RUBBER PENCIL

Mr. It bends. Maybe its getting old. What-d-ya-know! FOR A RUBB-ERY LAFF THIS'LL KAYO THEM Each 25¢

GOOFY GOLF BALL

Whack the Ball and They Go Whacky

No. 25-41-Putt It rolls away at a crazy angle. Smack it Hard. It EX-PLODES . . . Hey,

Kid! Call that Caddy . . . This ball's cockeyed. Hey maybe I'm cockeyed. Goofy Golf Ball Loaded for Laffs! Fun on the Greens.

Each 35¢



RUBBER CANDY No. 21-41

While the oth-

ers are munching and crunch-REAL ing candy - our friend picks up one of rubber. What a gag gag you wag!

Each....15é 3 for40¢ Per Bottle

L-E-A-K-I-N-G

PERFUME BOTTLE



No. 28-41-This one will souse 'em. Tell 'em you just reecived a bottle of French Perfume from a friend in Paris. When the open bottle to smell the delightful fragrance-It leaks out the bottom.

"OH YOU MEANIE!!" as they mop up.

... 35e

ROY · SALES

BOX.

INRICK MAYNORIDS

ALL ITEMS ON THIS PAGE SHIPPED EXPRESS ONLY



SNOW STORM **MATCHES**

No. 46-42 — It's snow indoors 'SNO Foolin'!!!! Light this special match, mister and suddenly flaky, fluffy stuff is floating in the air! Make snow as you

go! Be a weather wizard-make with the Blizzard! The forecast is fun and SNOW! Flabbergast Joe Blow!

(Not mailable).

Per box 25¢

SPARKLING

MATCHES

No.47-42-They look like other matches in book form. Strike up this match-and you'll hear the band strike up - almost! Your match turns into a regular Dominion Day Sparkler! What showmanship from a l'il ol' match



- sparks sputter - some stutter! Sparks up any party. Makes things bright and lively. Pass the matches, please.

DUMMY

FIZZLE MATCHES No. 43-42 - "Matches? Sure, Bud, here's some . . what's the matter, don't you get a light? Try again." They try and try, yet with these matches they never get a light. With a strike of the match it sputters, starts to burst into flame and then fizzles out. (Not mailable).

Per pack25¢



SNAKE MATCHES No. 44-42-Real match book which contains 10 good matches and ten matches that when lit will produce wiggly suakes. A long snake emits forth. (Not mailable.) Per pack 25¢

N. B. PLEASE NOTE WHEN ORDERING ITEMS ON THIS PAGE

- 1. No order filled for less than One Dollar.
- 2. Orders for \$2.00 or more shipped express prepaid.
- 3. If your town has no express office be sure to advise nearest express station.
- 4. Items on this page page cannot be sent by mail.

SPIT (Be A Hot Comic) No. 45-42



For plain and fancy spittin' WHEN WATER TOUCHES IT.they'll ALL be SMALL PIECE IN SOMEONES admittin' you're LAY A PIECE ON THE FLOOR

winner!! AND SPIT ON IT. Spit-Fire is SURE-FIRE! Be a HIT, they will admire!! When water touches it—IT FLAMES UP. Drop a small piece in someones tea, coffee, beer-lay a piece on the floor and spit F-I-R-E. Put in soup and floor and spit F-I-R-E. Put in soup and yell the soup is too HOT—in fact so hot, pou're burning up! Prove it by actually spitting FIRE! HA-CHA!! (Not Mailable) Price, each 35¢

EL SKUNKO

No. 48-42 Wanna be Mean vent to some SPLEEN? If you want to "annoint" friend-and Not with a sweet scent - if you want to smell want to smell up the joint—get the point? Then be a blankety - blank



kety - blank STINKER and USE THE BEST! Use EL STINKO. For Mister PUNK, use the SHTUNK that tops 'em all, that'll make 'em run a mile. So when words fail, and the moment is Ripe, douse him, louse him up with that schmell o' schmells—EL SKUNKO.

Per bottle (not mailable) 35¢



JOKE BOOKS

THE FINEST, FUNNIEST ASSORTMENT OF JOKE BOOKS EVER PRINTED

Pocket Size—but Giant Size For Laughs!

	THE PARTY IN
TITLES	Each
Nudist Jokes	.25c
Married Life Jokes	
Saucy Laffs and Quips	.25c
The Snappy Kibitzer	
Kissing Jokes	
The Film Funster	.25c
Belly Busters	.25c
Hobo, Bum, Tramp Jokes	.25c
lrish Wit and Humor	
Red Hot and Blue Hi Hat	
	.25c
Pep Jokes and Jests	.25c
Movie Humor and Jokes	
Hollywood Humor and Fun	
	25c
College Fun and Humor	25c
PER DOZEN ASSORTED BOOKS - SPECIAL	00
BOOKS - SPECIAL	.00

• Owing to unforeseen demand for these little Joke Books, we have often been out of some titles, but we now have a large stock on hand.

Order Yours Now!



"MORNING PAPER" JOKE
Contains Real "TOILET TISSUE"
A Real Sophisticated Joke

No. 12-43—Funmer than the funnies — this comical tabloid 'newspaper' contains a long sheet of toilet tissue that unfolds as you open it...

Headings: "Get the Bare Facts,"
Most Popular Morning Paper

Morning Paper
Anywhere," "Largest Circulation," and
many others. Bare facts humor.



NUDIE BOTTLE OPENER

No. 13-43—Beautifully sculptured nude figure in bronze. What a pleasure to open a bottle with this luscious maiden . . . Imagine the remarks at stags and parties. or at the dinner table. Adds life and zest. 6-inches long.

Each _____\$2.00



Page 44 FUN GALORE



WANTED CARDS

"For Indecent Exposure" Post Friend's Picture on Card . . . for wholesale Fun. Price, each 20¢

COMIC PLACQUES

"Hilarious Cards" For Fun Galore . . Hang Them up at Parties . . . GENIUS PLACQUE You'll Howl, each......15c BEER PLACQUE

"Funny ain't the word", each..15c STAND CLOSE PLACQUE

"YOUR AIM" PLACQUE BUCKS WITH SHORT HORNS

BULL PLACQUES

each 15c 'Looney Plaques for a Looney Time'









ONE GUY FOLDER

A Naughty Folder about the 'Boss'.

FOR MEN ONLY Comic Sign

SPEED LIMIT FOLDER

"Go Slow with this one or you'll die laughing."

FUN GALORE SPECIAL

All items in this space including all six COMIC PLACQUES Regular Value.....\$1.55

No. 44 FUN GALORE SPECIAL \$1.00



TALKING GREETING CARDS

They actually come right out and say:

"HAPPY BIRTHDAY" "MERRY CHRISTMAS" "HELLO SWEETHEART"

Which ever the case may be. New sensational Novelty Greeting Cards. THEY TALK. . . They're FUN . . . They're DIFFERENT.

Talking	Birthda	y Car	d, each	35¢
Talking	Xmas	Card,	each	35¢
Hello S	weether	rt Car	d, each	35¢
3 for \$	1.00	Per d	loz assor	ted \$3.00

COMIC XMAS CARDS



6 DIFFERENT SPICY XMAS CARDS TO SERIES . . . each in envelope for mailing. Don't send these to Grandma. But if you want to Add Spice, Fun and Zest to your GOOD CHEER, Then send these Comic Xmas Cards.

Each 10e 6 All Different Assorted 50¢

BOX 55 ROY SALES

WINNIPEG. MAN

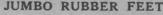


JUMBO

RUBBER HANDS

No. 64-45-Made of flesh-colored rubber. A swell gag for a party. Fits any hand -like a glove. "Oops! Don't go putting that hand where it don't belong - it's TOO BIG." That's what they'll say.

Per pair...... \$2.00





No. 62-45-Want to cause a riot. Wear a pair of these flesh colored realistic looking feet! Put on the old hillbilly act. You'll have them in stitches. Well made will last for years. Fit anyone's feet. They're a sensation at any party!

Per pair \$2.00



COMIC PRISON PENNANTS

No. 63-45—"Where you been keeping?" Everybody gets asked that question. Pull out the Alcatraz or Sing Sing Pennant. It'll knock 'em out! Hang them up in your house or office. You'll be the talk of the town-You clown. (2 different kinds).

SNAKE CIGAR LIGHTER

Snake

Pops

Out

When

Flicked



No. 65-45 - A cigar lighter that when pressed will not light but instead will emit a snake. This item has been off the market for years and is now back once again. Real fun with this one.

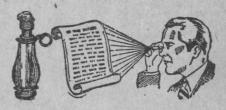
Each......35¢ 3 for......\$1.00

FU MANCHU TEETH



No. 66-45 - Made of celluloid, painted in natural colors, with black moustache and goatee combined. As illustrated. They'll die laughing!

LORD'S PRAYER TELESCOPE



No. 68-45-An amazing little telescope. Peer thru telescope and see world's smallest Lord's Prayer, in glorious Technicolor. Adorable as a watch charm or key chain, Everyone who sees this item will want one it's so appealing.

GIANT RUBBER EARS

No. 67-45 - Want to have a real laugh? Slip on these grotesque looking ears. Your friends will ask, "What Happened?" Strangers will stop and stare, if they dare! They're hilarious. Fits any size ear.



Per Pair 60 ¢

ROY SALES

BOX 55 Page 45



R-U-B-B-E-R PEA NUTS

No. 46-46 — Sprinkle a few shelled rubber nuts among a batch o' good ones. NUTS? You'll say, NUTS!!! They'll answer! What's funnier than watching someone gob-bling up nuts and Blub-ber! "It's Rubber!" Pro-bably in the entire field of novelties there is not a more fun-packed novelty. And what's more— they're salted, as if they weren't realistic enuf.

Per Pack 35¢



TRAY SKULL ASH

No. 44-46-Made of Bisque material and painted very realistically. Skull rests on a pile of Imitation books. A unique ornament for home or office. None passes by this gruesome skull without picking it up and making some cur-ious remark! Comes with moveable jaw that sways at the slightest touch. A truly remarkable Ash Tray!



SALT HOT SHAKER

No. 48-46-Imagine the Fun as person shakes the glass Salt Shaker with salt in full view and out pours Hot Pepper. He looks at the shaker again. Hey, am I crazy. Nothing but salt in container. Shakes it again . . . again, Black Pepper pours out. It'll drive them nutty. A hilarious table novelty.



No. 42-46 — "Care for a Piece of Chocolate." THANKS THEY'LL SAY—Thanks for what as you Press Bulb—SQUIRTO—SQUARE IN HIS PUSS—a very real looking chocolate Bar—A very wet looking victim!

CIGAR BUTT She'll Really Blow Her Top! No. 41-46

A perfect imita-tion of a halfburnt cigar with a lighted end.Put this down on the

rug or chester-field . . . and no Ifs, Ands OR BUTTS you'll be amazed at the reactions of the housewife. Very realistic!



R-u-b-b-e-r

OLIVE & CHERRY

Cocktail Fun

No. 45-46-Add that professional touch to your next party! Serve your Olive and Cherry Gag cocktails with olive and cherries. Then the FUN BEGINS. Slip our rubber cherries and olives in some rubberneck's drink. Some rubberheck's drink. You'll how! with delight as the VICTIM bites into the delicious rubber morsel. To vary the gag place these rubber dillys in the hors d'oeuvre plate. It's the berwies ries.

Complete 35¢



CRY BABY VOICE

WAH - WAH - WAH

No. 43-46 — You old meanie Quit TEASIN' THE BABY. Wah! Wah! Sounds just like a baby Crying-You can conceal gimmick in your pocket and everyone will want to know where the baby is — A variety of Rib-Tickling jokes can be played with the CRY BABY VOICE.

Amusing Intriguing Novelties

VENTRILLO S

OICE



No. 22-47 - How we all LOVE that Charlie Mc-Carthy! That loveable, I'il rascal created by Edgar Bergan. Here's your chance fellers . . . oldsters or youngsters . . . at heart we're all funsters. Throw your voice into some passing person's valise or trunk. Watch the consternationthe shock as "Your Voice"



yells or moans "Let Me Out", "You're Choking Me". The Ventrillo is a little instrument that fits into the mouth-not noticeable to anyone. With the aid of this wonderful DOUBLE THROAT or VENTRILLO you can learn to do imitations of birds, animals etc. Very helpful book of instructions on ventriloquism available with the Ventrillo.

Ventrillo, each...... 20¢ Ventriloquism Book. 25¢ Both complete...... 35¢



SOUEEZE PUSS

No. 20-47—By squeezing this guy's puss you can change his face into dozens of different expressions-make him laugh-make him cry-make him squirm-he's the cat's meow, when you know how. An amusing - intriguing novelty-the whole family will enjoy playing with SQUEEZE PUSS. Hours of fun.

Price, each.... 25e

RELIEF FOR PILES

A Little Coarse—But Loads of Fun! No. 21-47-An innocent looking jar with the inscription "Relief For Piles". Upon opening the bottle out pops a rubber finger with fingernail and all (this is the relief for piles. A real laugh provoker.

Price, each ...

SNAKE JAM JAR

Big Snake Pops Out!

No. 23-47—Among your real groceries you plant our Special JAM JAR. Someone suggests a snack. Sucker takes that cap off-SMACK right in his puss! Anyone can be fooled anytime, anywhere! Take it along on a picnie, party or hike. This special brand o' jam always gets a BIG HAND!

Large Springy Snake. Price, each 75¢





LUMINOUS P-A-I-N-T

No. 22-47-An honest-to-goodness paint, visible at night or in the dark. You can think of all the countless of practical uses where this paint can be applied. House numbers, Key holes, Light switches and dozens of others.

Price, per bottle 35¢

ROY SALES

BOX 55...

CHARACTER RUBBER

NOSE

No. 24-48-No one would believe a nose made that much difference . . . Wear any of these 6 dillys and you'll knock them silly. A big laugh anytime. Six types as illustrated. Made of fine Latex expertly moulded. Amazingly real-

Each 50¢

3 for\$1.25

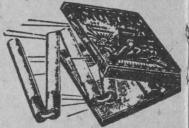




IMITATION MOUSTACHE No. 25-48—A real good dis-guise. Wear one and fool your friends. Well made. Will make you look like Baron Munchausen. Comic effect, will bowl 'em over. Each with easy to attach nose clip.

Price each...... 25¢ 5 for \$1.00

Jump-A-Part CIGARETTES



THEY POP RIGHT OUT!

No. 26-48-Open box lid and cigarettes spring out! A sur-prise! A laugh! Loads of fun! Box and imitation cigarettes supplied.

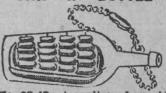
RUBBER CIGARS



No. 27-48-Have a smoke Bub! "Hey it ain't real! they will remark they bite tip they A R-U-B-B-E-R-Y A R-U-B-B-E-R-Y gag they bounce They bend! Fun no end!

Each 20¢ 6 for \$1.00

IN BOTTLE SHIP



No. 28-48-A replica of an oldfashioned ship inserted in miniature bottle. "How did it everyone wants get in?" everyone wants to know-A fascinating novelty. Each with beaded keychain. 25¢ Each 35¢ 3 for \$1.00



No. 29-48—These are a wow! Just tasting one will give the victim the Hottest time of his or her life! We all heard of a Hot Foot! Now give them a Hot Mouth!

Pack 20¢ 3 for 50¢

PIN UP GIRL - Mind Reading Act

Be Popular!!

Be Masterful! Be a Mind Reader

No. 22-48

A Fool-proof way to guess every time, which pretty another pin - up chap is looking and thinking of. This pocket-size mind - reading trick has four photos of four fillies, dames -Pardon, us girls.



These pictures of Hollywood Lovelies are shown to the subject and he is asked to THINK of anyone of the girls names and you can absolutely baffle everyone by PROVING that you knew beforehand which of the pretties would be chosen. There's plenty of fun ahead for you! But there is not the space to reveal how it is done.

Each 60 é



RUBBER DAGGER

No. 23-48—A realistic looking weapon! For a real scare plunge it into someone's hide.

They'll scream! Then sigh! Then laugh!

ROY SALES

BOX 55 Page 48



No. 53-49 - Action! Camera! Lights! Create genuine characters like they do on the stage in Hollywood. Hey you characters! Here's your chance to play a real character!! So for real color, let's go! Indispensable for your next amateur play. BRING OUT THE HIDDEN HAM in most of us. ACT, sing, do skits, strut your stuff. Do your stuff-in color! Hollywood here we come!!

Price, each 25¢ Per set of 8 assorted colors \$1.75

Play Acting Fun.



FARMER'S GOATEE

No. 52-49—A simple but very effective comic disguise. We all know that the modern farmers today is as well dressed and as well groomed as his city counterpart. However just as a gag slip on this Goatee and you'll

transform yourself into that lovable but comic farmer of yesteryear. Kid your

friends.



COMIC WIGS

No. 50'49-There's always an occasion-a surprise party, masquerade! Be a Fierce Pirate, be your Aunt Metildy, be a demure Dutch Maid, Scalp 'Em Indian Joe, Al Jolson will live again with this realistic, wooly wig. Oh, you caught on right away. Do your stuff- Have fun. Also marvelous for your theatricals-Have we told you enuff? They're real comedy wigs. You will split a gut laughing!

Each \$1.00 3 assorted \$2.75



SUPERIOR BLACK AND CLOWN PROFFESSIONAL MAKE UP

No. 51-49—For you plays, ministrels, circuses and all-round performances. This is what you have been looking for! Make up! Dress up! Be the Real Thing!!! Very simple to apply. because NO COLD CREAM IS required-

that's too messy-use direct-but follow directions. Have fun you Thespians, Clowns, Blackface Characters.

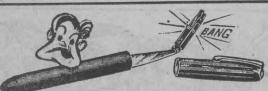
ROY SALES

BOX 55

Surprise **■** Package

WHEN COLUMBUS DISCOVERED AM-ERICA . . . What a Prize He Found!!!!! Your Surprise is here waiting for you . . . Factories all over the world send us sample articles for inspection and sometimes we find ourselves with a surplus quantity of certain items. THIS IS OUR WAY OF DISPOSING OF THEM. WE OFFER YOU A REAL BARGAIN IN OUR SURPRISE PACKAGES . . . Give yourself a Surprise! You'll find it real fun including a SURPRISE PACKAGE IN YOUR NEXT ORDER . . . This Bargain Break is your !! JOIN THE THOUSANDS OF YEAR-IN-YEAR-OUT Satisfied Roy Sales Fans. GANGWAY FOR GAGS...IT'S YOUR BARGAIN BREAK. A REAL FUNFEST....THIS IS OUR JAM-PACKED JAMBOREE of JOKES,





NOVELTY SHOOTING BALL PEN
No. 11-5051—You'll get a bang out o' this, Someone
borrows your trick pen and ZOWIE, AND HOW-EE!!



DISAPPEARING INK - SQUIRT PEN No. 12-5051—Casually play with pen. Then "suddenly point it at "Friend" and press concealed bulb. BLOTTO! Sprays forth an awful mess o' ink and a worse mess on his coat! Mister you've just lost a friend. Is he mad? Can you blame him? The stuff looks awful. Sh-h-h relax Bud... the stuff is absolutley harmless. It disappears in a few minutes. What a relief.

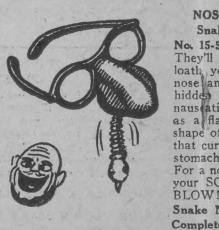
Complete Outfit, Squirt Pen and 1 Bottle Disappear.

ing Ink. Price, \$1.00

NOSE, SPECS and MUSTACHE

No. 14-5051—We all like a change. Be a comic. You'll be a sight for sore eyes! TRY THIS NEW FACE!! It's no disgrace. Look like your uncle from the old country. So, for a surprise — for a disguise! With this NEW puss the ladies you'll buss! Here goes try a new nose. Be the man nobody knows. They'll laff so much they'll holler uncle!

Price, each \$1.00



Sna No. 15-5 They'll loath, ye nose lan hidden nauscati as a fla shape of that cur stomach For a no your SC BLOW!

NOS

ROY SALES

BOX 55 · Page 50



Surprise *= Package

GAGS, SPICE . . . and Lots O'THINGS NICE!!!

You'll Find it Fun Including a Surprise Package In Your Next Order. It's a real thrill just to "see what you get." Take advantage of this special opportunity to receive a pleasant surprise and bargain. Three packages, each representing a real value. Since a great assortment of merchandise is used, you may order several packages with little chance of getting two articles the same.

No. S25 Surprise Package, Postpaid 25¢

No. S50 Surprise Package, Postpaid......50¢

No. S100 Surprise Package, Postpaid \$1.00



7-11 DICE

No. 13.5051—Fool your friends. You are supplied with two sets o' Gallopin Dominoes—one a regular set that act like any old DICE do act and behave—But if you have the yen to a bit o' misbehavin' The other set throws 7-11 exclusively, suh! Naturally loads o' fun and loaded with laffs!! Switch the Dice—I'ts not so nice! A natural with every throw!

Price Complete (2 sets).....

60¢

NOSEFUL OF NAUSEA Snake, Nose and Glasses

No. 15-5051—They'll desipise you They'll hate you . . . They'll oath you!! Slip on this comic mose and specs . . . then press hidden bulb and out pops a nausating (noseful) that quick as a flash takes the disgusting shape of a slithering snake! For hat curdishly horrible feeling of the curdishly horrible feelin

Snake Nose and Specs,
Complete Outfit, each........\$1.25

NUTTY PUTTY

LIFE MAGAZINE Wrote up this fantastic funny putty.

No. 10-5051—NUTTY PUTTY is crazy stuff—it'll amaze 'em this stuff! There's more fun packed in this piece 'o putty! Pass it around at your party. It'll give 'em more laffs than a taffy pull! They'll putter with this playful putty all evening. Suggest if you have large gathering you'll need several sets o' Nutty Putty! Helps 'em go "Putty Nutty" Let's go NUTTY with Putty!

Crazy Stuff

IT'S A SOLID IT'S A LIQUID

ROLL IT INTO A BALL -

IT BOUNCES

PULL IT APART SLOWLY -

1-T - S-T-R-E-T-C-H-E-S

PULL IT APART QUICKLY -

HIT IT SHARPLY WITH A HAMMER

tt shatters

SET IT DOWN - IT MAKES LIKE A

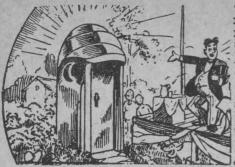
PUDDLE

AND — IF YOU PRESS IT ON YOUR NEWSPAPER, IT REPRODUCES BLACK OR COLORS.

N. ROY SALES

BOX 55 Page 51

ARISTOCRAT COMIC FOLDER



"Featuring the DeLuxe Privies No. 24-52-The subject of this folder is one very dear to all of us. It deals with improvements a n d comgreater forts in "Privies"! Without braggin' -this wordy folder was written by experts. It's the

most complete collection, serious and otherwise on this old indoor-(pardon) outdoor sport. Don't miss out on the laugh of the year.

5 for.....\$1.00 Aristocrat Folder, each......25¢ Better order several, your friends are sure to "pinch" them.



GIANT COMIC LETTER

No. 23-52 - Size 17"x22" Tell someone you received a interesting letter from a friend. Then pull out this Newspaper Size Comic "written letter". It's jampacked with different gags and if the size doesn't knock them over the gags will-it's hilarious.

Price, each...... 25¢



No. 26-52-We supply a set of Faces. SPECIAL MAG-IC PENCIL and SPECIAL FRAME . . . With these you quickly Draw MAGNETICALLY . . . BEARDS, EYE-BROWS. MOUSTACHES. Even Hair on Man's or Ladies' Head. It's so darn cute and so extremely simple to operate. The MAGIC Hair appears and disappears as you move your MAGIC PENCIL. It's the WONDER TOY OF THE YEAR.

...75¢

AGGRAVATIN' PENCIL



Mo. 20-52

Slip this pencil on friends coat. Easy to put on, but Mother till he tries getting it off. He'll be so frantic he'll

tear his hair out. Show him how "Dumb" he is as you easily re-move Pencil. An amusing and interesting puzzle.

Price, each.....

..... 35¢

BINGO EXPLODING GADGET



Feel a little mean even! Set this SI even! Set this SPECIAL MEC-HANISM with cap and place anywhere—under desk, chair, book, box or any object—Bingo—It'll shock 'em. It'll rock 'em.

RABBIT

BOX

No. 25-52 baby rabbit was here . . and e went thiaid - atway. But before he



RECEIVING

ROOM

did somp'n and left somp'n and here is the evidence, nice and neat. Silly, wabbits don't need a seat. Price, complete......35¢

WOOD OUT HOUSE

No. 21-52

comedy Wood Out-House and Saving Bank combined door open plunk and your in dough. Comic burnt designs both

inside and outside Privy. Commona My Housa-We'll show you everything!

Price, each



No. 50-53-Who's-Zoo A Riot in Rubber - A Prankster's Paradise! Panic 'Em! Terrorize 'Em! Horrify 'Em! These crawling, repulsive reptiles will give you a reputation for being a shock specialist in Shakes, Shivers and Shudders!! This WHO'S-ZOO is the Cream of the Scream World. Good for a Million Screams. Maniac's Menagerie is a monument to that Evil Genius who cooked up this Riot in Rubber. 14 different Horrors in our Maniac's Menagerie, as illustrated—It's a Riot in Rubber!!! Send 'Em Scrambling.

EACH COMPLETE MENAGERIE



SCRUMPTIOUS RUBBER HAMBURGER

No. 52-53—Ooo it looks so good. Just like it come off the grill of a high class restaurant. Want a bite? It looks delicious. Slip in bun with onions and relish. Then the howls-"Hey it's the toughest Nip I ever et". You'll be having the time of your life.

Rubber Hamburger, each 50¢

RUBBER PICKLE

Phoney Rubber Pickle No. 51-53

Place Pickle in with your real Pickles or stick it into a genuine sandwich and watch 'em gobble that grub. They won't gobble it. they'll Bobble it So realistic just right color green and pimples all

over. It'll fool them every time. So if it's fun you're after-IF IT'S LAUGHTER your AFTER, LATCH ONTO A BATCH a' PICKLES. You know it hadn't oughter! But it'l make your mouth WATER!!

Price, each.....



TWO VERY GOOD REASONS

No. 26-54—As illustrated we see a man stealing out at night, headed somewhere FOR SOME-THING he doesn't get at home anymore? Usually a man has ONE GOOD REASON WHY he seeks his fun elsewhere. But here we have a novel surprise. We offer you TWO GOOD REASONS! Are you getting



warm? A real spicy gag with a surprise punch.

Price, each....

\$1.00

There's NOTHING Like a Calendar Designed FOR LADIES

O N L Y No. 27-54 For a LAFF every of the year, here's a real cal-endar with a pad the months hanging from two limbs - it's something lovely ladies their lovely limbs thrua pair These o' panties! wooly panties read . . . this calendar ONLY! Most male will pick up and peer u under WHAT says is your sur-No we can't prise. tell ALL! See for yourself more fun that way! Each 50¢



CAN CAN DANCER No. 23-54

By moving a contraption this dancer will wiggle her---

Each 50¢



CAN-CAN PIN-UP DECALS Whoops What Poses!

24-54-Count 'em! Fellers, six hippy, zippy Can-Can Dancers in Decals or transfers AND in beautiful vivid colors too! From the old rear-view; lovely limbs in bewitching black stockings and that famous Red Garter exposed for you to see. Plus all the other traditional revealing poses of the world-known French girls of the Moulin Rougue. Yes, count 'em! Six different colorful skirt tossing poses revealing the loveliest limbs in the world. Six Decals De Luxe that all the boys love!! *Place on bathroom or den wall, or on your car. They'll really spice them up.

50¢ Price per set.....



MISS NEW LOOK New Stripper Model

No. 25-54

Let's tip You off! Miss New Look takes off quicker than a plane -Flip-o, Strip-o !! She'll do her Tease - with such ease. You just have to help her a little. Imagine undress helping such a beauty!!! WHAT FUN!!! Do it again. It's your duty to undress that beauty! Price, each...35¢

BOX 55 Page 54



STRIP TEASE TRANSFERS - Nudies . . . All Torrid Poses

No. 50-55—Six delightful morsels. Fully Clothed on one side but on the other the clothes have done a disappearing ACT. And what remains will be sure to raise your Blood-Pressure. These buxom beauties are decals which you place on Drinking Glass or Window. They'll cause a sensation on the Window of your car . . . Immerse in

(Prices include Nudies ONLY not the Glasses)





BATHROOM DOOR NOVELTY

No. 53-55

For the Most OC-CUPIED ROOM IN THE HOUSE.

A Barometer of Bathroom Activities!!!! Have you this gadget in your House . . . No home should be without one of these Hilarious Gags. For Bathroom or Privy. Real R-A-W Humor. Perfect for Parties. Your friends will howl with delight. Fun for the whole family.

.....50¢

LOVER'S FUN CARDS

No. 51-55—DON'T BE A WALLFLOWER These Lover's Fun Cards will make you the Life of the Party. 12 sizzling cards all Different. Easiest way in the world to get your way with the girls. Just hand her one of these Cards . . .

Per Set complete with Folder......25¢



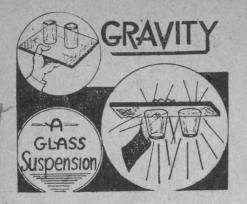
"MY GIFT TO ALL MANKIND"

A Spicy Tool House Gag No. 54-55-Sophisticated but Cute! "Oh you Bad Boy!" "That is Not Nice." But just the same they like it. Pull out this Gag and show it to the girls or boys. The girls will say you Naughty boy. The boys will say "Quit Boasting." A Spicy Novelty that has a "Kick like a Gun."

Price, each 50¢

ROY SALES

BOX 55



AGAINST GRAVITY

No. 16-56-A truly sensational effect! Performer places a handkerchief over a piece of cardboard, then places two ordinary glasses on top. The board is then turned UPSIDE DOWN but the glasses DO NOT fall, but remain suspended. One glass may be removed but the other remains upside down. The board and handkerchief can then be offered for examination. Will positively amaze the audience.

Price each

FAW-LING PENCIL

No. 17-56—An ordinary pencil which you can make stand on end any time you wish - but no one else can. What is the SECRET of your hypnotic power over the pencil? Carry pencil with you and fool your friends with it.

Price, each





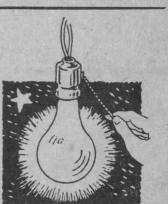
MIRACLE LIGHT BULB "Lights Up Without Any Connecting Wires"!

No. 18-56 — Even the scientists can't figure this one out. Is it any wonder when you pass a Light bulb around freely for examination . . . then hold it in your empty Hand. AND IT FLASHES ON OR OFF at your command. This is real MAGIC.

Simple to perform but very effective . . . A Magicians Dream Trick. FOR COMEDY EFFECT use the Mystic Light Bulb with our COMEDY SOCKET...

Put bulb in Socket with only a few inches of wires leading to nowhere . . YET PULL THE CHAIN and it LIGHTS UP! It'll have them in stitches. No. 18-53—Price of MIRACLE LIGHT BULB ONLY.....\$2.50

No. 18A-53—Price of COMEDY SOCKETS ONLY.....\$1.50



CIGARETTE CATCHER

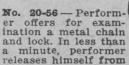


No. 19-56-The performer can literally produce a hat full of cigarettes from the air, with the aid of this ingenious de-vise. The cigarettes are caught one at a time, at the finger tips. The cigarettes may also be made to vanish. After producing the cigarettes

in the hat, the performer may graciously pass them out to the spectators. Not difficult to do.

Apparatus and Instructions, complete 40¢

SIBERIAN CHAIN **ESCAPE**



Chain and offers everything for inspection. The lock has not been opened nor any links in chain broken. A fine trick! Everything furnished. Houdini had nothing on this

amazing escape trick. Price, each \$1.25

ROY SALES

BOX 55 Page 56

Magic Playing Cards

Face Values Can Be READ from the BACKS!

While these cards apparently are the same as any ordinary deck of Playing Cards, the backs are marked by a wonderful system of secret markings that defy detection, and thus they can be used for magical "stunts" without number.

Even while you deal the cards you can read them almost as easily as if they were dealt face up. You know what cards everyone holds. These cards are sold only for magical and amusement purposes. Not Sold For Gambling Purposes.

With these cards any person without practice can easily perform many mysterious magical tricks-the cards do the tricks for you. The secret is in the backs of the cards-

secret markings. Every one of these four decks is different. In fact they "will almost talk to you."

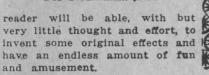
Fully printed and illustrated instructions are given with each deck, with directions for performing a number of very startling and interesting tricks, and the

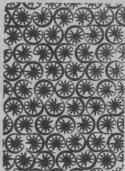


MARKER CARDS Instructions for a real magical perform-

Per deck \$2.50

EUREKA marked stripper Deck. Instructions for 24 different wonderful tricks. Per deck \$2.50





DAISY DECK

possible to tell every card from the back. Both the suits and numbers are indicated. Thus many fascinating tricks can be perfromed. The reader will be able with but very little thought to invent some original effects and have endless amount of fun and amusement. With these cards you



ADAM'S LEAGUE DECK You can perform an entire act in magic with these wonderful cards. Per deck \$2.50

can accomplish feats in magic equal to many performed by professional magicians.

Remember there are four different Decks, each one entirely different. With these cards it is possible, Can be read at a dis-without any knowledge of sleight tance of 15 feet. Ex-of hand, to perform some very cellent for stage use. differ in no respect from any ormysterious magical tricks. It is Per deck \$2.50 dinary Deck of good Cards.

The BACKS Tell The Secret Of Every Card!

EUREKA MARKED STRIPPERS \$2.50 MOCKER DECK ADAM'S LEAGUE DECK......\$2.50 DAISY DECK\$2.50 SPECIAL ALL FOUR DECKS ON THIS PAGE \$8.50

ROY SALES

BOX 55 Page 57

AMUSE-AMAZE With Magic

SVENGALI DECK A Master Deck Of Trick Cards



No. 64-58-For forc-1 ing cards without any chance of failure. For mind-reading . . and many other effects. A real card trick and no practice required. Completes instructions included.

Price per Deck

Each ...

WIZARD WONDER DECK

Real Magic Deck!

No. 67-58 - Easy to perform. Be the man of mystery. Many, many amazing tricks can be performed with no practise. Instruction for seven

sensational tricks included.



COMEDY MILK IN

This Trick Really Horrifies the Spectators—Until They Discover That Everything Comes Out All Right! They Discover That Everything Comes Out All Right!

No. 68-58—Here is one trick that "proves" you are a real magician. At the same time, it provides plenty of thrills and a few worries for your audience. It turns out to be the greatest COMIC MAGIC TRICK of them all when you come through with a smashing finish. Magician borrows a hat, then shows an empty glass, He places the glass into the hat. He moves the empty glass, then absent mindedly picks up a pitcher of milk and pours it INTO THE HAT. Realizing his mistake he pretends to be greatly confused while the space. tators are in agony and threatening to sue you. Suddenly recovering, he picks up the empty glass, places it into the hat and instantly removes the glass which is FILLED WITH MILK. Hat is then returned in perfect condition to the worried spectator. A real WOW. Complete apparatus. Easy to do—Very little practise needed.

Price, each

SECRETS OF ANCIENT AND MODERN MAGIC



Famous Magic Book

No. 69-58 - Several hundred magic tricks illustrated and fully described, including several greater il-

Each

50e

CHAN'S LAUNDRY TICKET



No. 70-58

Tear it into a hundred pieces . . . Behold! It's still the same laundry ticket! Magic at its best! Full directions. "No-Tickee"

. . "No Shirtee" Per packet of Tickets.....50¢

WATER TO WINE TO WATER TRICK

Requires No Practice!

Mo. 71-58 - Wonderful, bewildering trick that you can do right under their very noses, yet it confuses and amazes almost everyone. Changing water to wine should be a stunt startling enough for almost anyone. but to the surprise of everyone, you change the wine back to water again. Can be performed at parties, magical performances, or

you can do it at the dinner before the very eyes of your friends. Complete apparatus is supplied except glasses.

Price, each 25¢

ROY SALES

BOX 55 Page 58

EGG AND BAG TRICK



No. 30-59-A solid egg is shown and after being placed in Egg Bag is made to vanish and reappear at will. Used by all leading magicians. Watch or other article may also be used. Full in-

structions and Wooden Egg included.

Each . \$1.00

BUDDAH MONEY MYSTERY



Marvelous, Effective No. 33-59-Coins, bills and small articles change or disappear entirely - Unbelievable! Wonderful trick for parties!

Each 40¢

Famous Cups & Balls

No. 35-59 Popular, puzzling trick that has numerous variations. THE BALL ?

Keep your eyes-On the Balls-Here -

Elsewhere Clever 1 Astounding!

No one seems to know, yet it pops up almost anywhere. There are three balls and three cups. The balls change from one to the other, apparently going right through the cups. Finally, they all mysteriously appear under one cup. THERE IS NO appear under one cup. SLEIGHT OF HAND, MANIPULATION, NO NO DIFFUCLT MECHANICAL APPARATUS. Cups and balls are open to inspection.

\$1.00

MAGIC FINGER CHOPPER
GUILLOTINE TRICK
This Amazing Trick Will Establish
You As A Real Magician

No. 32-59-Cigarette is inserted into hole. Zoom it's chopped in half by the slashing knife. Then insert your finger. Sharp knife goes slashing thru Lo and behold your finger remains intact. For variation borrow your friend's finger. It will give them a real scare as knife goes slashing thru. Don't worry it will remain intact. A magnificent trick that you can carry with you and produce the state of with you and produce at a moments notice. We venture to say that Magic Finger Chopper is one of the finest pocket tricks ever made. Price complete....

INK TO GOLDFISH

Real Live Goldfish No. 19-59 - You show a glass, filled to the top with ink. The glass is then covered with a napkin . . re-move the napkin . . . and there-right in front of the audience, is the SAME glass, filled with clear water



and LIVE, swimming GOLDFISH. Everything furnished except the goldfish. Real professional magic, yet no skill required.

Price, each \$3.00

HINDU CONES (Trick)

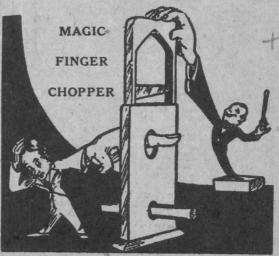
No. 39-59

GUESS-WHERE?

YOU GUESS WHERE

A disc is shown then placed beneath one of four cones by audience while you are out of room. You return to room and immediately disclose which shell the disc is under. It will amaze them. Do it every time. Never fails! The old Shell Game with a new twist. Not to be used for gambling purposes.

Price, each 25¢



FUN IS OUR BUSINESS



RISING CARD TRICK

No Confederates

No Strings - No Skill

No. 22-60-A playing card will mysteriously move up and down and will mystify even the college professors. Complete with instructions.

3 for \$1.00

WONDER MOUSE



No. 23-60 — Be a magician. Entertain your friends. This is a mouse that can perform numerous tricks. The mouse runs around your hands, in and out of your hat. No, we won't be a rat and squeal. See for yourself how it's done.

MIGHTY MIDGET MOUSE

Each......35¢ 4 for\$1.00



Large Size MAGIC HORSE RACE GAME

No. 28-60-Magic Horse Race Games provide fun at parties, with the boys, gatherings, or just watch the race by yourself and you'll get quite a thrill out of trying to pick the winner. You can bet on whichever pick the winner. You can bet on whichever number you believe is going to win... To start race going, you just touch lighted cigarette to starting point and They're OFF! This is one of the most popular games ever sold. All the thrills of a real race. Get your bets down. Order a Large Quantity, for You're Sure to Re-order on this Clever Game, Size 3%"191%".

Per dozen sheets...... 50¢

MAGIC CARD LOCATOR

Name Location of Any Card

No. 25-60

most astounding stage or parlor per-formance can be given with the aid of this contrivance. It

contrivance. It is entirely automatic, no practice or sleight of hand is required. Effect is as follows: An ordinary deck of cards is shuffled and then cut and is left in full view of the audience; the performer steps of stage or into another room and instantly and correctly names exact location of as many cards as are named. Highly recommended for stage use for stage use.

Each 50e



VANISHING HALF DOLLAR

No. 24-60 — Someone will holler — if, he's the chap who lent you the half dollar! You have just dropped his half buck in a glass o' water — everybody hears the clink—it's so distinct! But where is the half a buck—our friend is out o' luck — give it a play, easy if you follow the directions. Each 50¢



IMITATION MUSTACHE

No. 26-60 — A real good disguise. Wear one of these and fool your friends. A well made moustache that gives wearer a comical appearance. Each equipped with nose clip. Laffs galore!

Each 25¢ 5 for \$1.00

CUT AND RESTORED ROPE



Let Them Cut the Rope But You Produce It Intact

No. 29-60—Pass around a piece of rope for ex-amination. Then ask one of the spectators to cut the rope in half with a knife or pair of scissors. You mention the magic words and PRESTO. The rope is restored to one complete piece. Pass around for examination.

ROY SALES . BOX 55

CARD TRICKS . . . Always Good Jun

SUCKER CARD TRICK

Costs 'Em a Dime to Become A Member of the Sucker Club



No. 55-61-Looks easy —show three cards face up, one of which is the Queen. Then turn them over without changing their positions. Ask them to lay a dime (10c) on the Queen. This looks easy-there is no shuffling, no chang-ing of positions. Then they turn over card. It reads:

Member of the Sucker Club." Here's a trick that will earn you a little money.

MAGIC FRAME



No. 50-61-An amazing trick that is purely mechanical and can be done immediately. A spectator points to any of the four different cards outside the frame. when suddenly, the selected card appears in the Magic Frame,

replacing the card that was previously there. No skill required.

TWO CARD MONTE





No. 51-61-Two cards are displayed and then laid out in a row on the table with the the ace, which he is confident he can do, but to his surprise he does not succeed. You win every time because you cannot lose. Almost invariably he points to the trey. This trick is a favorite of professional gamblers. al gamblers. You can make the price of the trick alone in cigars alone over and over again. for you will find plenty of "wise ones" ready to take you on.

FREE DRINK CARD TRICK



No. 52-61-Who buys the drinks? If you have these cards, you can have all the drinks you want for nothing. Guaranteed every time you show these cards. You can't lose. Full directions included.

PHANTOM CARDS



No. 54-61-From five cards shown, three are selected by anyone. All cards are then put under a handkerchief and the two not selected are removed by the performer. Someone else is then requested to remove the other three cards, and these, to the astonishment of all, have entirely disappeared. Its mystifying!

Each

FOUR ACE TRICK



MYSTIPYING and AMUSING

No. 53-61-Four aces in different stacks vanish and suddenly appear in one pile. Full directions included.

ROY SALES

BOX 55 Page 61

Seven Magic Wonders

NEW MUMMY MAGIC



MUMMY IT'S TERRIFIC!

No. 37-62—It's that small coffin with the mummy in it. By tapping the coffin one way, the mummy will stand up. By tapping it another way, the mummy will lay down. Mysterious, uncanny trick! A trick with comedy and mystery. Each 75¢ 3 for.

3 for....\$2.00



VANISHING KEYS (Trick) Most Disappearing Key You Ever Saw No. 41-62-Here you see a metal key and here you don't. It vanishes before your eyes. It's astonishing! Where did it go. 3 for... Each.....40¢



The Mysterious Fire-Eating Trick

No. 36-62-Produce Fire, Smoke and Sparks from your Mouth to the horror of all beholders! The Great Sensational Trick of the Day! With the Fire-Eater in his possesion any person can become a perfect Salamander. Apparently breathing fire and ejecting thousands of brilliant sparks from his Mouth to the horror and consternation of all beholders. Harmless fun at all times, season and places. If you wish to produce a decided sensation in your neighborhood —don't fail to get one Today.

Each......35¢ 3 for\$1.00



SMOKE FROM YOUR FINGERS

No. 39-62—Show your hands to be Empty. Then reach out into the air, and as you do so, SMOKE Rises from your fingers! Repeat it over and over again! Harmless! Something new and unusual in magic. Very simple if you follow the directions. Each.... ...75¢ 3 for....\$2.00

MAGIC CIGARETTE CASE



They're Here -They're Gone! Where did They Go! No. 40-62 - Handsome plated metal case shown full of cigarettes (or other objects) yet nothing there when they open it! Defies detection, sturdy, years of ser-

vice and fun. 3 for.....\$2.00 Each....

MAGIC IMP BOTTLE

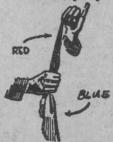
No. 42-62-Nobody can lay this bottle down . . . Just you. Bewildering and perplexing. No Sir! It just



won't! But it will for you. Great fun at parties and at home. Cute little bottle, lie down D--you. Each 25¢

COLOR CHANGING SILK HANDKERCHIEF It's Blue - It's Red! Say What Color

Is It Anyway-Drive Them Daffy



No. 40-62 - An intriguing handkerchief changes colors before your eyes. Back again at will. Fascinating, magic! Easy to perform-no sleight of hand.

MAGIC IS



No. 44-63—This trick is very mystifying. Only one of the bells ring. Shuffle them about on a table and invite your audience to select the one they think was rung. They are wrong every time. You can fool a room full of clever people with this trick.

5 for.....\$1.00

MAGIC BALL AND CUP TRICK



No. 48-63 -- Ball appears and disappears at your will. A fas-cinating trick, used extensively by proextensively by pro-fessionals. Swell pocket trick.

Ea	ch		40¢
3	fo	r\$	1.10



BOTTLE TRICK No. 49-63 - A spectacular mystifler ! Borrowed bottle full of water is held UP-SIDE DOWN. Pencils and matches are pushed up into the water . . but water does not pour out!

Each 35¢

THUM IT The Most Astounding Cigarette Trick of The Age.

A lit cigarette placed in a borrowed handkerchief vanishes without harming

WONDERFUL.

MAGIC COIN BOX



No. 43-63

Borrow a coin marked in such a way that assistant will be certain to reto re-Taking the coin

the kerchief.

Complete with lastractions

Terrific Value! Price, each 40¢

which has a rubber band firmly securing the neck. Inside the bag will be found the coin previously marked. Full instructions. previously marked. Full instructions. 50¢

Magic Box Trick, each.....

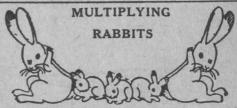
Rising. Jumping and Floating Cigarette

No. 47-63-Comedy and mystery are combined in this clever trick! A cigarette slowly rises out of sinks back a package, sinks back again, then jumps several feet into the air! But that's not all . . . the



same cigarette is now balanced on the package, the package is removed, and the cigarete floats in mid-air. Any brand of cigarettes may be use. No skill is required. E-Z to do! . . . But comical and mystifying.

Priced at, each 75¢



Mama Plus Papa Produce 3 Baby Bunnies No. 45-63—Girls Shriek—men are mystified—kids yell "Do it again!" Place Papa Rabbit in your hand and Mama Rabbit in the spectator's hand. A few magic words and that ever loving couple are both in his hand. But wait . . Now comes the Pay-Off!! You place both Mamma and Papa in the spectator's hand again. When he opens it, there are Mamma, Papa and THREE BABY BUNNIES! Great pocket trick.

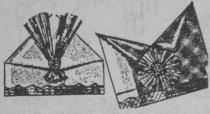
Each......50€

ROY SALES

BOX 55 Page 63

Add 3est to your Party - PARTY HATS AND NOISE MAKERS

FANCY CREPE PAPER HAT ASSORTMENT



No. 73-64—Attractively made of good quality crepe paper in assorted bright colors and appealing shapes with fancy assorted metallic paper decorations and trim. Fancy colored metallic paper bands add to this attractiveness. Full size for all adult heads.

Per Dozen Assorted \$1.00

THE ORIGINAL FOG HORN

No. 11-64—Loudest paper horn on the market. Covered with colored designs. Made of heavy cardboard and wooden mouthpiece. Length 7 inches. Ideal Noisemaker for any party.



METAL NOISE MAKERS

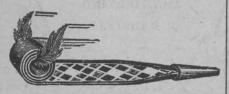
No. 12-64—For that extra special party or dance where you want real mayhem. Brother are these terrific. Made of all metal in beautiful striking colors and designs, as illustrated. Hold your ears. They're a wow.

 Each
 20¢

 Per Dozen (postpaid)
 \$2.00

For Dances write for Special Gross Prices.

Extra Long PAPER BLOWOUTS



Mó. 27-64 — Made of strong glazed colored paper in assorted colors, decorated with designed stripe in centre. Has wood mouthpiece and strong hair spring. These are well made and extra long. For real fun at anytime.

American-Made MINIATURE HAT

Assortment No. 73-64

An excellent variety of ladles' and men's styles made of quality crepe and metallic paper in assorted bright colors with fancy shredded and metallic decorations and elastic chin bands attached. A wonderful assortment of miniature hats that will liven up any party.

Per doz....\$1.60



WRITE FOR SPECIAL QUANTITY PRICES FOR DANCES AND LARGE PARTIES

ROY SALES

BOX 55 Page 64

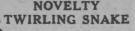
IMPORTED ORIENTAL LANTERNS



No. 27-65 - Cleverly made tissue lantern with enameled wood top and bottom, wire handle and candle holder. Supplied in assorted bright colors and con-trasting floral designs. Height 10-inches.

Price, each...... 60¢

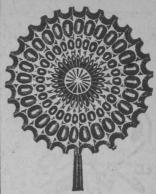
4 all different...... \$2.00





No. 29-65—Made in China. Colorful accordian pleated paper Snake with clay head is attached by tail to 7½-inch long stick. Snake's head is attached to end of stick with long thread. Manipulation of stick causes snake to dart and coil in a life-like manner. Exteneds to 18-inch length. Amusing action for young and old. Thrill to this twirling Snake. Price, each 35¢

ROSETTE FAN



No. 30-65—Dainty, Japanese Tissue Paper Rosette Fan. Gorgeous coloring. Oriental effect in shape and color. Diameter of fan when open, 8½ inches. Bamboo handles. Wonderful party favor.

Each 10¢ Per doz...... 75¢



Party Favors

No. 33-65—These four novelties make an excellent cheaper prize for your party.

- Nail Thru Finger Amazing reaction.
- Lover's Link—Can't be parted.
- Nose Blower-Give 'em the razzberry.
- Shell Water Flower-Mystic Action.

SPECIAL ASSORTMENT

4 Assorted Novelties.....

PLASTIC PARTY BASKETS



No. 28-65—Swell for kiddies' parties. Holds candy and nuts. For a successful party be sure to have these lovely colorial placetic colorful plastic lovely, baskets.

6 for 50¢

IMPORTED HAWAIIAN LEIS

No. 44-65—Made of genuine wood chip in five assorted bright mottled colors. Length (circumference), 38 inches. Diameter 1 inch. Have loads of fun with these at parties. Wear this Leis and do a Hawaiian dance and you will create a riot.

Price, each 25¢

SNAPPY PARTY CRACKERS



No. 42-65-It's that paper tube, with fringed ends. Tied crepe paper. Pull ends for the loud bang. Each loaded with party favor and your fortune.



ROY SALES

BOX 55 Page 65

PARTY FUN



CHICKEN THAT LAYS EGGS

Cute and Perplexing

No. 24-66—"It didn't!
"It's adorable!"...
That's what they'll
say. Yes, this delightful plastic chicken lays eggs. Not
1, not 2, not 3, but
4 eggs. For best effect, make cackling
noise like hen and

press down slightly. Egg comes slipping forth. Cute and perplexing!

lach 50¢



Peppy Pak-o-Fun PARTY CARDS

Add
Life to Your
Party
For Young
And Old
No. 21-66

Screamingly funny series of 40 cards, each with a different stunt.

Person selects one card and performs stunt indicated. It's a scream at any party!



DISAPPEARING WATCH TRICK

No. 26-66 — A watch is shown to the audience. Oops! it's gone. What hap-

pened? . . . Where did it go? The most disappearing watch you ever saw. Wonderful fun for parties and stags.

Each 50¢

GIANT COMICAL FEET

No. 25-66—What a riot at a party! Giant

Hill-Billy feet. 12"x6". Wear them on top of your ordinary shoes. They'll just roar with laughter! They actually look quite real!

THE LITTLE MAN
With GREEN HAIR
No. 45-66 — Wanna
win a bet? You can
boast to a friend you

positively grow green hair on the top and sides of this l'il man! AND you'll win your

AND you'll win your wager! Very clever novelty—simple and different By placing

different. By placing this character in 3 inches of water it'll sprout G-R-E-E-N Hair on his head in 4-7 days and keeps growing for 2-3 weeks!!! They'll be green with envy when the long green starts to sprout! An amazing miracle. Will fascinate you for days.

Price, each 50g



FRIED EGGS GAG

No. 29-66—Two yokes in a Big "YOKE"
... Yak Yak!! These gag Eggs are tried and true! Strictly fresh for a Grade "A" yoke! Try 'em on your friends—you'll fool 'em every time!! They are a remarkably realistic looking pair o' fried eggs. For lafts order me some eggs—by cracky!!

Double Egg as illustrated, each...\$1.00 Fried Egg (single), each.....60¢



RACKET CARD

No. 23-66 — Do you have a sadistic desire to scare the living daylights out of someone? Hand them this card, all loaded. Whirl . . . Buzz . .

Zoom!! What a terrific noise, as poor victim opens card. Ordinary looking identification card, but **Oh, mother!**

Each 250

ROY SALES

BOX 55 Page 66

COMIC FUN CERTIFICATES



Loads of Fun

No. 58-43—Printed on fine bond paper. Assortment consists of the following titles:

Back Seat Driver, Stool Pigeons, The Nickel Nursers, Chislers, Lousy Gossipers, Suckers' Club, The United Crabs, Bald Heads of America, Liar's License, Gold Diggers, Stinkers, 98% Wrong Club, One Armed Drivers, Crows Feet Association, Association of American Boneheads, Wolf Diploma, etc. Each illustrated and packed with laughs.

Each 10¢ 3 for 25¢

Per Dozen Assorted 75¢

"SNAPPY
PARTY
GAME"

For a Real

Lively Party!



No. 60-67—The life of the party! Approximately 6" x 9". Contains an arrow that when spun around will stop at a number. The player must then perform the assignment for that number. "Hey! I can't do THAT!" But they have to—It's terrific!!!

Each 25¢ 5 for \$1.00

ILLUSTRATED MIDGET BIBLE



Price, each....

Size of Postage Stamp, Yet It Can Be Read! LUCKY MIDGET BIBLE — WORLD'S SMALLEST

New edition. Contains Last Supper, Crucifixion Pictures, Lord's Prayer. Over 200 pages. Size of postage stamp (1x1¾ in.) yet clearly printed and every word legible. Black gold-printed cover.

Black gold-printed cover.

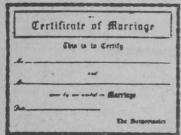
No. 56-67—Midget Bible with Gold Cross and Title on Cover. (As illustrated)

25¢

5 for



COMIC DIVORCE OR MARRIAGE CERTIFICATES



No. 62-67—Printed on good grade bond paper. We leave it to your imagination the fun to be had with these goofy certificates. Each 10¢ 4 for 25¢



OLD GYPSY

FORTUNE

TELLING

CARDS



No. 10-67—Learn to read the future . . . What does the future hold for you, your sweetheart, your friends. The Old Gypsy Fortune Telling cards tell all. Complete with illustrated directions.

Price per pack50¢

AGENTS — DEALERS
EARN REAL MONEY SELLING OUR
PRODUCTS

Write for Confidential Price List No. A-400

Puzzles Are Jun



MYSTERY DIVER

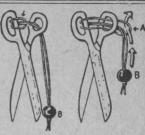
No. 201-68

A simple trick after you Know the explanation. But it is truly mystifying until you are told. The under-water DIVER dives and floats at of your finger. A clean gag with universal peal, that'll fas-

cinate young and old. Keep 'em guessing and Gasping Each356 3 for\$1.00

LITTLE SCISSORS PUZZLE

You'll be a Big Cut-Up with Lil' Scisssor Gag!



No. 202-68-A cute pair o' tiny scissors but a whole lot o' fun trying to separate them from string - WITHOUT cutting String. Can You do it? (Directions enclosed).

WATCH PUZZLE

No. 203-68 - A watch at first glance! Sorry we can't give you the we can't give you the time. BUT it'll give you the time o' your life—entertain you—puzzle you— take it apart—put it together!



TOU'LL LOVE TEM

> THEY JUMP

THEY'RE ALIVE

ROLY POLY

No. 204-68 - Not magic, but they look like MAGIC! Jump about as if alive. Most people find them irresistible, colorful and adorable. Jumping Beans.

Per Dozen 50¢



No. 205-68—A grunting wrestler is funny in real life—but this li'l plastic puzzler is FUN-NIER. You'll be rasslin with this wrestler to untangle himself.

35€

TWO LITTLE BOTTLES DICE IN BOTTLE



No. 207-68-You've seen those "rolling bones" roll pretty farbut HOW did they ever get inside this bottle? Can you come up with the explanation? Will they ever be free, gallopin' dom-

inoes-again? Each.....35¢ 3 for...\$I
"Penny in JUG"
No. 206-68—A REAL penny

in a miniature glass jug. LINCOLN freed the slaves, there he is in the JUG. How did he get in? Will he ever get out? One of the mysteries of all times. Do you know the answer?

Each....35¢ 3 for...\$1.00





No. 208-68-ONE EGG coming UP! No. 208-68—ONE EGG coming UP: It is stay put and stand still for you IF you know HOW! And if you don't there's a lot o' fun watching the others scrambling to solve this EGG GAG that's driving 'em GA GA. Hard Boiled, soft boiled—sunny side up—this EGG Won't stay Up! ON END-and there's no end of fun for you!

ROY SALES

BOX 55.

WHY GROW OLD

LUCKY KEY CHAIN PUP



Mo. 31-69—Your Lucky Mascot Puzzle, Lookin' for a cute Pup on a chain to mind your keys? Also willing to supply lots o' fun? Let you tease him, twist his tail—and still do Tricks? If you know the gimmick!

Each

CLOWN PUZZLE

No. 33-69-Use your head you Clown! Pardon—Use CLOWN'S HEAD for LAFFS! He is a gayly colored plastic puzzle. He wears a goofy clown ex-pression and a bow tie. We promise you absorbing fun



FALL GUY

HE'S UP -- HE'S DOWN

No. 32-69-He will STAND UP for you if you get to know him and his habits. No wonder he's always TIPSY — He's got a bottle with him all the time! He's a highhatted carved character 3½-inches high. When you learn secret you can make stand. Mr. alone him PALL GUY will fall right into your heart.

Each \$1.50



GENUINE PHOTOGRAPHS MAGIE TAKEN AT THE TRACKS PHOTO MIEVAS OR HANDICA

MAGIC FOTO FINISH RACE

No. 34-69—This will be the fastest race you've ever seen! Right under your eyes SEE the winner! 25 different PHOTOS: After special tissue is wet and applied, your exciting PICS are developed. Real fun. PICK your WIN-NERS! THEY'RE OFF! Yes, the MAGIC tissues come with each box in this most unusual of novelties.

Box of 25 all different \$1.25

THE BASHFUL LOCK No. 35-69 — The Bashful Lock is one of the cleverest

ideas on the market. It is really a joke novelty, a puzzle, a cigar clipper and a safety lock all in one. You will find it almost im-



possible to open this lock when looking at it. Hold it behind you back and it will open at once.

Each 50¢

MAGIC TUMBLING **BLOCKS**

No. 36-69-They just go tumbling along. Hold one end in your hand and they tumble continuously. There's no end to the tumbling and no end of fun. HOW does it work? Hours of fun and fascination.



THREE BLIND MICE

No.37-69-"How does it work?" they'll ask. Try to figure it out yourself. It's quite something! How does the Old Lady cut off the solid metal tail from little mouse? You'll spend hours figuring it out. And then you still won't be sure. But there it is . . . knife goes slashing through steel tail.

Per Set, complete 50¢ | Each

35¢

ROY SALES

BOX 55

HOURS OF PUZZLE FUN



You don't have to be Crazy to do this Puzzle, but it helps

No. 63-70

This is one of the most intriguing puzzles ever made. You will not want to put it down until you "do it!"

Tease your friends.

Each 25¢

5 for \$1.00

NUT HOUSE D

PUZZLE real brain teaser!



No. 62-70—Hand this attractive transparent plastic puzzle to a friend and tell him it is possible to place each of the two steel balls into the top holes in less than 5 seconds. Remember BOTH balls must be in the holes AT THE SAME TIME! Unless he knows the simple secret, he cannot do it. This is a very clever puzzle and the solution is a well-known scientific principle-known by many but forgotten by most. It's a pip!

Each......35¢

AT ONE TIME-AS ABOVE

HOP-WUN!

Famous Chinese Puzzle

No. 61-70

Velly clever Oriental TRICK! A 2-Hour baffler, but there's a 10-second solution if you "KNOW HOW". Printed solution is studied and put out of sight of the other player. You are in for FUN! TRICK VELLY GOOD! Hop-Wun Hop Two!

3 for \$1.00 Each 50¢

SCOTCH PANTS PUZZLE



No. 64-70—How would you like to BE in this predicament? TWO Balls trapped in a pair o'pants! They'll go Nutty trying to discover the secret way to get the Balls OUT! You wouldn't want to be in these pants!! See if you can find your way OUT of the SCOTCH PUZZLE PANTS! Be Pants-Happy. This pair'll drive 'em SAPPY!

Each 40¢

MYSTI-MATH



Mystifying Numbers TRICK

No. 65-70-Guess their Ages, (guess the girl friend's—it's more in-teresting!) Tell her, you CAN TELL WHEN SHE WAS FIRST KISSED! Here is one of the greatest mind-reading num-ber Tricks EVER creat-ed. You do not have to be a mathematical wizard, since it guesses. Numbers accurately once you learn it's SECRET! Each 50¢ FIFTEEN PUZZLE



No. 66-70—One of the best puzzles ever out. Hours and hours of fun for young and old. Blocks are numbered from 1 to 15. A problem in arithmetic and ingenuity. The puzzle of the Age . . . Can you solve this colorful, intriguing and amusing puzzle? Each 50¢

What's Cooking In Our

SPICE POT

\$2

\$2

No. 421—Crammed full of Spicy Novelties, Books, Jokes, etc. You'll explode with laughter. A YEAR'S FUN FOR \$2.00. BE THE LIFE OF THE PARTY! SPICE POT contains All items on this page.

BUYS A L L

SOPHISTICATED GAGS

From Our House to Yours	100
3 Girls' Legs Cards	
Woman	050
What I Know About Women	100
Lie Detector	050
Comic Kiss Cards	100
Flies Spread Disease	050
Stool Pigeons	
Chisler Certificate	10
United Crabs—Joke Item	10
TOTAL	

PHONEY CERTIFICATES

TOTAL	\$1.00
Crows' Feet Association	10c
98% Wrong Club	10c
Wolf Diploma	10c
Stinkers	10c
Suckers' Club	10c
Gossiper's Certificate	10c
Boneheads	10c
Nickel Nurser	10c
Marriage Certificates	10c
Divorce Certificates	10c

COMIC THEATRE TICKETS

GOLD DIGGER'S CERTIFICATE

Ideal to have a bit of fun with the girl friend.

SURPRISE GIFT

With every order for SPICE POT for \$2.00 we will include absolutely FREE a Surprise Gift. It may be a Toy, Novelty or Smoker's item, but be assured it will be something of exceptional value.

COMIC LETTERHEADS

Set of 8 different Comic Letterheads, with phoney titles, i.e.: Red Light Inn, Plopp House, etc., Terrifically funny!

Each Set, Complete 25¢

SPECIAL BOOKS

Magic Tricks 25¢

COMIC CARTOON BOOKLETS



CASON .	
RICH HUMOUR	25c
RARE BITS	25c
SNAPPY CHUCKLES	25c
BEEFY GAGS	25c
KEEN KRACKS	25c
Total	\$1.25

If ordered separate from Spice Pot, 5 for \$1.00 RIS'K

LAUGH

RIOT





A hilarious little book of Cartoons, Jokes and Gags. You'll split a gut reading this book.

Each 25¢

ROY SALES

BOX 55 Page 71

MOVING

GIRLS !!! GIRLS !!!
No. 20-72 — Real action—motion-A-LIVE!
STEP lively fellers
meet luscious lovelies
face to face. Positively terrific, torrid —
Hotsy-Totsy. As good
as a live girlie show
right in your lap!
Hold the frame, sit
tight—the girlies will
do the rest. As illust-

Absolutely non mechanical. Nothing to wind



Pictures!

rated, there's Miss Legs, with the lilting legs—watch her lovely limbs swing and sway! Miss Can-Can doing it as few can—with a beautiful southern exposure! AND last but not least, Miss HUBBA-HUBBA. Three cheers for what Mother Nature gave her.





Price each \$1.00

3 all different \$3.00



All these gals give their BEST. They give their ALL for you! What a Moving Performance, what perfect form! For your information it's the best show in town!!

3 Different spicy pictures to series, Miss HUBBA HUBBA, Rotsy-Totsy, Miss Can-Can.

NO PARKING ASH TRAY



No. 21-72—Don't disturb this busy doggie with one hind leg raised against the inevitable hydrant. Water to water. Why do dogs head for a hydrant or a pole? If you can answer that one you're bright. This ash tray is doggone cute and always sets 'em howling!

No Parking Ash Tray



LOVERS' DELIGHT CARDS

No. 22-72—Lost your tongue? Made to order for the bashful beau or shy lover. It won't pay you to step out with your best girl unless you have these 12 redhot, sizzling Lovers' Delight Cards. They are a quick passport to a breezy, happy sizzling evening.

Price, per set.....

.25¢



No. 23-72—Colored tot on a pot. This cute l'il brown baby sits unabashed on this potty doin' his stuff for you and your friends. Cute amusing ornament to have around—for rounds of chuckles and fun.

STRIP MUGS

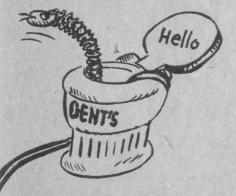






No. 40-73-Three luscious ladies are handles for these practical Mugs. Created by a talented sculptor who knows the Female Form Divine! A delightful, spicy touch for your next party. Ornamental, practical, artistic. The liquids you imbibe will have added glow and warmth as you hold these warm beauties in the

3 All different Lovelies \$2.00



MINI-MOVIE BOOK

Spicy Flip Book

No.45-73-Flip through the pages and watch Marie take a bath.

Thrilling! Private Screening!

A SPICY NOVELTY

50¢



SNAKE POTTY for your party

No. 42-73—Show this innocent little Potty (toilet) to your friends. When they say "So What!" PRESS BULB! Toilet Seat POPS open and long slimey SNAKE slithers OUT—RIGHT IN THEIR PUSS. Release bulb and he slides right back again. "Do It Again They'll Say", as they Roar with Laughter . . . Snake Potty is a Joke Item with a "plumber's" sense of humor. Better Order Three, Your Friends Are Sure To Want One.

3 for \$2.00



S.O.S. BED PAN JOKE

No. 41-73—What does S.O.S. stand for? Sit down and we'll tell you. It's a Hot Bed Pan Joke, with miniature plastic Bed Pan. Ideal to send your convalescent friends-It's F-U-N no E-N-D!

S.O.S. A Hot Bed Pan Joke Item, each...

"Betty Bare" Cigarette Holder

NEW! TERRIFIC! A LAUGH IN EVERY PUFF!

No. 22-74—So Round! So Firm! So Fully Packed! . . . Folks just can't resist this dreamy siren's charm. They gasp-then shriek with delight when they see where the smoke comes from. Fetchingly fashioned in beautiful colors with plastic mouthpiece . . . Betty is one gal who's sure to sell on sight!



Pin Up Pencil

And that's the Naked Truth!



ana la la!

Gayer than Gay Paree Brighter than Broadway

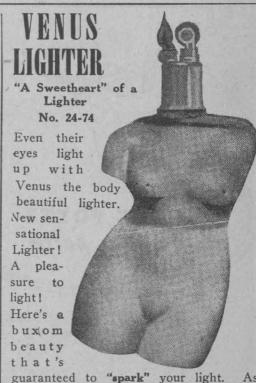
No. 23-74

Ooo la la! Here's a luscious lovely that every man can hold right in the palm of his hand. Beautifully sculptured with particular care paid to every delicious detail - she is molded in flesh color plastic with shimmering seductive black hose and is "made up" in stimulating colors and detail. When worn in

pocket, her torso and fig leaf clip is only seen, making an exciting ornament-looking so realistic that every man will stare (and dream).

ROY SALES

Each.......\$1.75 3 for......\$5.00



practical as she is provocative. Venus is

made of durable plastic in assorted col-

ors and boasts a dependable lighter. Stands

4 inches high. A sure-fire hit!

Each.........\$1.75

WINNIPEG. MAN.

3 for.....\$5.00

NEW SPICY NUMBERS

GROOMS DELIGHT

Featuring the Model and the Mouse

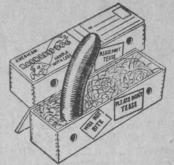


No. 76-75—Flip the pages and you will enjoy a moving picture (yes, how seductively the model moves) from a first row seat. Zip from a first row seat. Zip through the pages and these spicy pictures come to life. WHAT do you think the groom was after? The last page gives the answer. Without giving IT away — it's very Fruity—or shall we let her give IT away? Well, Buster, it's very Tooty-Fruity!

EVERYBODY'S ASH RECEIVER

No. 77-75-We're very DEMOCRATIC! We take everybody's ASH or TRASH. A very useable and amuseable practical ITEM. Fancy glass ash tray with miniature plastic toilet bowl mounted on it. Bowl has moveable lid and cover. Packed individually, one in a colorful box. It'll Bowl 'em over!! Toilet ash receiver.

"AMERICAN HAIRLESS DOG"



Jumps Smack Erect

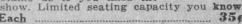
HOT DOG

No. 78-75-An innocent looking wooden box 6½"x2"x2" with a mailing label marked: "WILL NOT BITE. PLEASE DON'T TEASE." As you see it contains a fat R-U-B-B-E-R HOT DOG which springs up when the lid is opened.

OUT-HOUSE GAG

(Privy to you)





MAH! PIN UP GAL

No. 80-75-A Honey on the COVER! No Suh, SHE'S no LOVER. So Sonny, don't be selfish, let the other BOYS L-O-O-K! YES SUH! THIS sho' is a surprise! We have to keep you in the DARK. BECAUSE we promised the lady . . . we cannot reveal what goes on UNDER

Each

TWO BRAND NEW SPICY NOVELTIES



MINIATURE BRA

Nothing Small about this PUN No. 81-75-

Slinky, silky tailored — just what the man

MINIATURE PANTIES

No. 82-75-These wee wee

No. 82-75—These wee wee panties are always swell for a laff. Whip 'em out suddenly from your vest; their cute little size, is a constant surprise! But when you Sport 'EM daringly in your handkerchief pockets, there is always someone around who will playfully pull out your gay Handkerchief! And that was just what you wanted him to do! THOSE Girlie Shorts will make 'em SNORT!

No. 82-75—Each 50¢

ROY SALES

BOX 55



YOU CAN

"EX-

PECT" FUN



Here are two little boxes that can be sent to the expectant couple you know. One for Mother . . . one for Father . . . A wonderful gag that will get laughs year in and year out. Highly provoking . . . a sure laugh getter. 40¢ No. 12-76-Each...

SPICE (they're nice) POTS



No. 18-76 — DESIGNED for nothing but laffs, and another popular function. Will disgrace—pardon, grace any table! So set your table with these unusual salt and pepper shakers—Spicy FUN makers de luxe. AND see what cooks! Guarantee more Oo's and AH's—ideal for breaking the ice at parties. So be prepared for LAFFS n' LAFFS—smartles. Oh, didn't we tell you? They just happen to be in the amusing form of toilets (in plastic) NONE can AFFORD to be without 'EM — for can AFFORD to be without 'EM -

\$1.25 Each

RUBBER DOG DUN IT

Mo. 16-76—It just looks like... yes it does too! Who did it? Did you? No, the doggone dog must have let it slip, and right on the carpet too. Look so real you can smell it. Place it on the carpet when host isn't looking and watch the expression on his face when he sees it. What a laugh getter.



Rubber Dog Dun It, each

BIGGER'N ANYBODY'S !



No. 17-76-And we ain't foolin'! Lift up Bigger's flap, and what's under-neath? It's Bigger'n anybody's! A new novelty n that'll have sensation that'll have them "rolling on the ground."

Price, each

GIANT PIN UPS



No. 12-76-Something every man likes, pin up pictures of gorgeous gals. 2 in this series, "SHINING THRU" or "WANT TO TAKE A LOOK". 104x84 size, highly colorful with just enough spice to make you take a second look. Hang these in your room for real thrills. 2 different......45¢



No. 15-76—A practical joke if there ever was one. Looks just like that innocent little tea bag you use at home . . . but it turns a vile green color. Latest gag out! what a gag! '35¢ | Per Bag......20¢ 6 for.....\$1.00

WINNIPEG, MAN.

ROY SALES

BOX 55 Page 76

You'll Really "Souse 'em" With This Novelty Soap



OLD-FASHIONED TUB with MODERN GAL (nude) in Tub

No. 41-77—This is a CLEAN Gal and a CLEAN GAG. In fact it's a disrobed (for her bath) damsel modelled in Soap! LOVE that SOAP! Leave it in the bath-

room and listen for the laffs. After all, aren't we all Nudies in the tub? R-e-a-c-h for THAT SOAP!!!

Each 35¢ 3 for \$1.00



LADIES' LEGS NUT CRACKERS

No. 47-77—Curvy and cute ladies' legs make a most amusing Nut Cracker. Just place the nuts between the girlies' gams and squeeze! Expertly made of bronze metal, it is well stacked pardon...constructed and built for F-U-N and a lifetime of laffs! Aw Nuts! This trick is really cute! No IFS, ANDS or BUTS! Lets get crackin' Boys!

Each \$1.50 3 for \$4.00



OFFICIAL LADY TICKLER BADGE

No. 51-77—A handsome Badge making you an ACTIVE MEMBER in a LADY TICKLERS and BUST BUSTERS ASSOCIATION. This gag will tickle the boys, but it's your sworn job to service the Ladies with plain and fancy T-I-C-K-L-I-N-G!

Each......35¢ 3 for.....\$1.00

"The Original TOILET

SOAP

Mo. 46-77 — This will bowl 'em over! They'll be FLUSH-ED from LAUGH-TER! It's a piece of SOAP you dope! No it's not a potty for a midget. A piece o'Soap in the shape of a toilet! What an awful shape to be in . . . but if you are looking for something silly—something different



something different — something cute — THIS is the SOAP-prize for you! So for Clean Fun and Laffs—for your very next party—remember—"A POTTY for your PARTY!"

Each 35¢ 3 for \$1.00



NO! NO! A THOUSAND TIMES NO!

No. 50-77 — This is THE lastest in PAN-TIES! THIS is the PANTIE gag plus! It ADDS up in Laffs

It ADDS to the zest of flirting and sparking. The cute girlie panties have the overhead line printed right on 'em... now for the PLUS, and a small chain at the bottom of the femining shorties. Have fun, but be discreet!

COMIC OUT HOUSE NOVELTY

No. 48-77-

Remember the old fashioned Outhouse? Well here it is, in use of course. It is filled too, one little boy looking in and one little boy on the pot.



SPICY NOVELTIES

COMIC LIQUOR LABELS



No. 10-78—6 comic (gummed) Liquor Labels to package. Each one different. Titles such as:— "Wee-Wee Brand," "Road-House Brand," "Jungle Juice," etc., etc. All with suitable sub-headings. These must be seen to be appreciated. Cover

original label with the Comic Label and you'll create more belly laughter than imaginable. Puts PEP in any party.

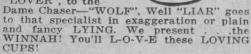
Each 35¢ 3 for \$1.00

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LOVING CUPS For the Best & the Worst in MALES! No. 11-78 New!! Timely!! Present the prize Jerk with a Loving Cup inscribed just that: "JERK". It will

No. 11-78

New!! Timely!!
Present the prize
Jerk with a Loving Cup inscribed just that:
"JERK". It will
be appreciated
all around. They
come in a few
more classifications. Give Mr.
"HOT STUFF"
the cup marked
"LOVER", to the



VENUS SALT AND PEPPER SHAKERS



No. 12-78—Venus lasted a long time without her arms to defend herself. These unusual SALT and PEPPER Shakers made of unbreakable plastic—will give you plenty of service too. AND as you dish up food to your friends you'll be dishing up fun and good cheer with your Venus Shakers. Oh, Yes, did we tell you where the Salt and Pepper comes from?

Each \$1.50 3 for \$4.00

Blunde in Bothtus,

Mysiesy

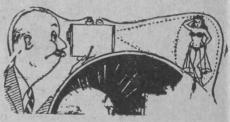
No. 13-78—JUST TRY and put this Blonde in this tub, BUB. It's a Nude Doll as undressed as when she was a Baby—What a BABY! This is easy when you know how—but if you don't, that lovely Blonde Doll keeps hopping into your lap—which is nice, too. Very cute! Entertaining and Novel. Reach for that Blonde.

PEE WEE VIEWER Art View Squirter

No. 14-78—A Gorgeous Gal in Beautiful Colors sets the stage for the biggest laugh in ages. When your friend turns the lever to change picture . . . he gets stream of water square in face! SNAPPY! GAY! SUDDEN SPRAY! Mechanically perfect. Well constructed of red plastic

body, plated metal trimmings. Powerful magnifying lens. It's Fun for Years! Victim gets powerful spray right in the eye, you can't miss!

Priced at, each \$1.25



ROY SALES

BOX 55 Page 78

Dancers - Pin-Ups - Ris'k Novelties



RIS'K HU-LA-LA DANCER

A Wiggle Here

A Wriggle There No. 69-79 — New York's lastest novelty. A lot of fun and sure fast seller. She squirms, she dances—controlled by your fingers.

Ea	ch	 	35€
3	for	 \$	1.00



RIS'K BATHING GIRL

A Real "Baiting Suit"
No. 71-79—A sure hot novelty with a new way to hook a guy. Pull up tab for better view.

Each	 35¢
3 for	\$ 1.00

"ROSIE" from TIMES SQUARE

"Strip! Strip! Hooray!"

No. 72-79—Cutest Nudie novelty on the market. Rosie is sweeping the country, and not with her broom! A real strip tease! Yes, sir . . . that's Rosie!

Each 25¢ 5 for \$1.00; Dozen \$2.00





RIS'K STRIP

No. 34-79-Hooray! Al-

most a real strip tease.

Hold fast curves ahead.

Each 50¢

3 for \$1.25

MISS LOLA - Look Out - She Snaps

No. 73-79—Consists of attractive colored heavyweight envelope, containing a sliding picture with a concealed spring on the back. When the "rubber-neck" pulls the picture from the envelope to see a little more of Miss Lola's legs, smack he really gets it as strong spring raps him on the fingers. Ouch! It really hurts.

Price, each 25¢ 5 for \$1.00

* * *

LOVELY TANTALIZING PIN-UP CUTIES

No. 74-79—These are really something in seductive, tantalizing poses. The kind of pictures men show one another. Convenient pocket size. Six pictures to a set. You'll want to keep these in your pocket.

Per Packet 25¢ 2 Different Packs 45¢





LADY KIDDER HANKY - It's The Cats Pyjamas

No. 75-79—Consists of a miniature pair of ladies underwear which is worn in the handkerchief pocket with only the lace edge protruding. The underwear is printed with some comical sayings, and when someone pulls the handkerchief out of a person's pocket, it produces a real laugh. Ladies get curious about the ruffles on your handkerchief and will yank it out. What a shock they get.

ROY SALES

BOX 55 Page 79

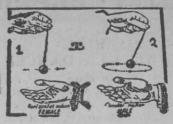


BATE FOR (male) FISH (Nudie For Bait)

No. 8-80—Here is the ideal bait for the girl who is fishing for fun. It is a surefire fish getter. A laugh provoker that has no season. A clever eye-appealing gag for the fisherman. Has a fully shaped nudie girlie on a hook. Here's luck for f ishing.

Each, complete 50¢

SEX INDICATOR

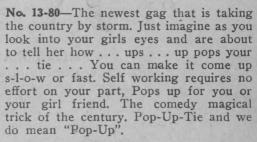


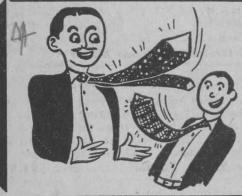
No. 14-80 -AN AMAZ-ING GAD-GET, sure to be a sensation at any party. Don't ask us how it tells one Sex from

IT DOES! Hold Detector over a man's hand and in a moment, detector will begin to swing BACK and FORTH in a straight line. But hold it a gal's hand, and watch the swing gradually change, and will go around in CIRCLES! You see, fellows, our feminine friends go around in circles, perhaps the best of circles . . . but us guys, go STRAIGHT TO . . . the BEST O' CIRCLES! Fellows, we will not bellow this, but here is a gadget of class that very few surpass.

Each25¢ 5 for\$1.00

POP-UP TIE-Pops Right Up Stiff







SPECIAL FOR THE BULL..S

K LOTTA BULL You like to THRUW IT.

No. 11-80-How many of your friends are the type that like to throw the bull? A guaranteed bull stopper of no mean ap-peal. Looks so real you can almost smell it, but careful you don't step in it. Guaranteed for a big laugh any time or place.

__ 50e

CHICKEN ASH TRAY

No. 22-80 — Adorable gag Ash Tray for your special company. Made of china in beautiful baked colors. Shows two chickens chasing one another, with spicy inscription. Loads of Laffs. Each 50¢

GLORIFIED J LIE DETECTOR

No. 10-80-Here is a gag that will make you the man of the hour. A Lie Detector that

can't go wrong,
Just place it in the palm of their
hand and wait for the big smile
watch the girls start to blush
and then laugh right out loud. Never fails. For adults only Price, each

AGENTS — DEALERS

Earn Real Money Selling Our Proucts

Write for Confidential Price List A-400

ROY SALES

BOX 55 Page 80

NOVELTY CUSHION ENTIRELY DIFFERENT

DEVIL'S SEAT

"This will play the Devil with the LADIES"

No. 102-81 — If you haven't seen it, you are in for a howl of a surprise! If you have seen it working you no doubt want to get one for yourself. To get to the point: You inflate this new plastic pillow—just a little and then as you place your weight on it that OL' DEVIL'S TONGUE POPS OUT in the most DEVILISH manner. THIS IS NEW!! It's for YOU! Perhaps this IS "THE THING" that Phil Harris made famous in his song. No matter what that THING was, Bud, if you HAD T-H-I-S You'd Be-L-O-N-G!!



COMIC ART GALLERY

No. 101-81—A series or really funny pictures. Black and White drawings and then the punch LINE IN FULL SPICY COLOR. This IS different! Can be carried around in breast pocket and pulled out quickly

Price, each35¢



SPICY POST CARDS

No. 103-81—The kind of card we'd like to BOAST about Pard! A completely new series—FRESH IDEAS, FRESH GAGS, FRESHER GIRLS—but withal very refreshing!! Breezy, Wheezy and Teazy! So send your BEST o' REGARDS in the BEST IN CARDS!

Set of 20 Different Spicy Cards..\$1.00

A Wow Of An Assortment





No. 104-81—Shall we repeat the Question? What can you do about SEX after 60? Herein you will find the answer that is simplicity itself. Men of science and doctors after extensive research arrive at the same Profound conclusions. We do not want to tantalize you further by withholding their conclusions.

rice 25



LOW!

How low can a fellow felel?

How low can one go? Try this tootsie and see . . . Oh, gee, we just peeped—yes, THIS is positively GOOD for that LOW-LOW FEEL-IN'! R E A C H, she's a PEACH!



Mo. 106-81—Women confess rarely! Reveal nothing, and if she does begin to tell ALL you must accept her statements warily. So in this spirit we offer you these pages of painful research that lay bare the eternal feminine mysteries.

Price 25¢

ROY SALES

BOX 55 Page 81

NEW SPICY NOVELTIES

The "BRUSSELS" BOY



HOLLYWOOD CARD TRICK



STOP AND GO!

TRAFFIC LOVE LIGHT

Created to assist the LADIES No. 47-82 - The oldest GAME in the world that The fun increases a thousand - fold by playing with this very clever GAD-GET. A handsome miniature TRAFFIC LIGHT molded in gleaming iv-ory plastic. Now as she sees the "gleam" in your



"gleam" in your
eye — presto! —
Red light—or was that Green? You're
seeing things brother, that was a R-E-D
light—Oh, you know the game! You don't
need ANY LESSONS, Red light... GREEN
light... Bingo! What a GIMMICK! Complete with battery and bulbs, Easily attached to clothing. Pull the cord . . .
You wou't be bored You won't be bored.



LOVE THERMOMETER

No. 48-82—Any gag that is as personal and revealing about ourselves as this cute LOVE Ther-Oh-Mom-Eter. Reading trick is HOT STUFF. It makes your party a rip-roaring success-puts you in the limelight. It'll quicken their pulses, bring a flush to pretty cheeks. Are you in LOVE? Jealous? Indifferent? Hold thermometer in your hand and get the exact

answer which registers in red fluid on LOVE indicator! It'll point to your typewill tell if you're ripe!!

Each

LIP TESTER

No. 50-82 Girls do keep you guessing! Their EYES say yes their LIPS say no! Try the scientific LIP TEST on a guest. If you can take the lipstick impression of a gal's lips and tell her by your scientific LIP TESTING CHART her LIPS reveal oh-so-much!! You've got 'em charmed, interested and flabbergasted! There is an evening's fun in store for you

and your party.

Because the LIP TESTER will classify the gal's TYPE—for example: Permanent Pucker, Pouter, Perpetual Motion, and others. There'll will be a chorus of remarks: "NO!" "CAN'T BE!" "But oh yes it is!" But the Lip TESTER doesn't lie. WHAT'S IN A KISS? WHICH type are you? HOW about your girl friend? THE LIP TEST TELLS A-L-L!!!!!

COMPLETE OUTFIT

ROY SALES

What

BOX 55 Page 82



RUBBER MONKEY No. 39-83-Monkeys do the cwaziest things . . . Our agile little handful is almost human . . . Makes an adorable pet. Has rubber suction cup for attaching to car or window.



MYSTERY DRINKING BIRD

No. 40-83 - "E V E R DRINKING BIRD . . . A scientific Marvel Drinks, pauses, drinks, etc. as long as Water is in glass... Goes on for days! Amazes and Baffles. Perpetual Fun. Keep this lovable bird as a lucky mas-

Mystery Drinking Bird Price, each \$2.50



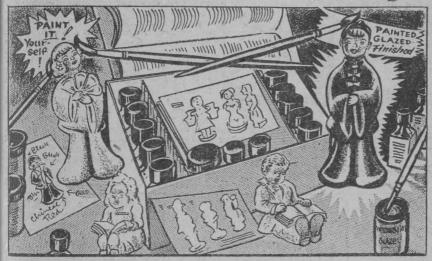
JUMBO SKULL RING Attracts Attention

Whenever Worn

No. 41-83 — FACE GRUESOME SKULL with inlaid Red Rubie Eyes. Silver colored . . . You'll be proud to wear this attractive but ghoulish Ring.

Price, each \$3.00

FIGURINES - Fun For Young and Old



FUN

and

PROFIT

FOR

THE

WHOLE

FAMILY

Figurine Painting Kits

No. 38-83 Join the Parade of Thousands of Guys and Gals who are thrilling to this new hobby. The Results will intrigue . . . fascinate and amuse you. A Rough Plaster figure becomes a BEAUTIFUL expensive China Model . . . Great Men like Eisenhower and Churchill paint to Relax. GET ONE OF THESE KITS FOR YOURSELF . . . If you're not the type get one for the wife or gal friend . . . They'll Love it. Beginners Kit contains everything you need to get started in this Grand Hobby . . . 10 colors of Plastercraft paints, 2 Brushes, Lacquer, Thinner; Cleaner; Glaze Powder; and 4 Different Models . . . 32 Page Illustrated Instruction Book included.

All For Only

ADDITIONAL MAGIC WONDERS



A GREAT TRICK

No. 38-84—This amazing feat of magic will baffle the most astute person. A string is shown been pulled through both ends of the pillars. A sharp knife is placed be-tween the pillars and slices right through the string. Everyone sees it done. Pillars are open and show cut string. Then you proceed to restore string to one piece. great pocket trick.

Price, Each 75¢



HINDU BEADS

No. 98-84-Mystifying Trick of the Ages. Three large colored beads are shown on a double string. Both ends are shown on a double string. Both ends are tied together or someone from the audience can hold both ends of string. Place handkerchief over beads—"Alacadabra" the three beads are off the string. STRING IS NOT CUT OR TORN—"HOW IN WORLD DID YOU DO IT" Everyone wants to know.

Price, complete

..... 50¢





MAGIC MONEY MACHINE

No. 74-84 Magicians who are looking for a new and novel effect will hail this unusual trick as the answer to their prayers. A dollar bill is borrowed from a spectator and the serial number recorded on a slate, which is kept in view of the audience. The spectator holds the dollar under a handkerchief and when the hand-kerchief is shaken a moment later the dollar has vanished. Attention is now called to a "money making" machine and the spectator is given a piece of blank paper and asked to

ician turns the handle of the machine, and as the blank paper goes into the machine. The magside, a real DOLLAR BILL emerges from the other side! The spectator reads the serial
number of the bill and it is the same as the original borrowed bill. This IS real magic!
Machine can also be used for color changing of silks, production of "spirt" messages,
etc. A Terrific Trick! SENSATIONAL EFFECT.

Price of machine, each.

\$2.50



VANISHING COIN BOX

No. 18-84-Made of wood! A simple effective magic TRICK. Has secret com-partment. A coin can be made to disappear or re. appear at will. Price, each 25¢

ing etc. See concealed objects. A truly amazing device.

Price, each...... 25¢

MAGIC MIRROR No. 48-84 - Excellent de-

vice for Magic, Card Read-

NESTED BOXES



No. 28-84 Borrowed coin is marked for identifica-tion. You place the coin in your pocket and IMMED-IATELY bring out a Nest-ed Box. When this box is opened, another box ap-pears, then another and another. The MARKED COIN is in the FOURTH and LAST BOX opened! Price \$1.00

WINNIPEG, MAN.

ROY SALES

BOX 55 Page 84



COMIC NAPKINS No. 58-85 - 20 HILAR-IOUS COMIC NAPKINS to the pack. Read 'em and weep with laughter. For fun at parties or gatherings they're "IT" Adds life and gayety to any gathering. Break the ice with these gay comical Napkins. 20 assorted gags to each pack. Per pack of 20......50¢



MILKING No. 59-85-This ones for the birds. Push tail of Cow down and she will give milk or any other li-quid you care to use. It's the cleverest gimmick we've seen. Cows udder is removable . . . Fill! . . . attach . . . push down the tail Bud and "ud" she pours. . . Cute! Comical 75¢ Each Price, each



BARKING DOG No. 70-85-"Get that hound out of here"! No Dogs Allowed . . "Hey where is he?" You'll be having the time of your life. By pressing bulb this novelty barks just like a live dog.

MAGIC PLATE LIFTER



"OR HEART PALPITATOR"

No. 65-85-It's the greatest Table Joke out . . . Baffles . . . Scares . . . Astounds . . . Imagine a plate you are just about to eat from starts bouncing around for no apparent reason. Then it stops . . . starts again. Now you see it . . . now you don't . . . Hey am I going nuts. Consists of long rubber tube with lifter on one end and bulb on the other-squeeze bulb-Bub for a panic at the table. Each ..



"NAUGHTY" CHEWING GUM "Blacktint"

No. 60-85—For the Gum Gruber . . Give him something to worry about. As he chews your tasty gum his mouth and teeth will turn black as coal. Really throws a scare into people. But of course the chewing gum is perfectly harm-less as it is only black vegetable dye.

Per pack 25¢ 5 for \$1.00



"RED-MOUTH GUM" No. 61-85 — Same as Blacktint but mouth turns vivid red . . . Also perfectly harmless vegetable coloring.

Per pack 25¢ ...81.00 5 for .

GARLIC

"HOT GUM" No. 62-85—Hottest Garlic Chewing Gum on the market. Give them the real "Hot-Mouth." It's terrific.

Per pack ____\$1.00 5 for

BLACKTINT - RED MOUTH & GARLIC GUM SPECIAL 3 ASSORTED PACKAGES OF ABOVE No. 63-85-3 packs for



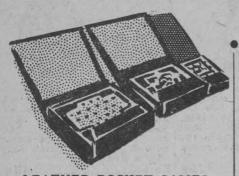
RAZZING MONKEY

No. 66-85-A small replica of the Poo Poo Cushion, except that this Rubber Monkey fits into the hand and when squeezed the Rubber Tongue comes out and gives the old Raspberry. It startles 'em.

Each _____ 25¢

5 for \$1.00 WINNIPEG. MAN.

Games-Party Thrills



LEATHER POCKET GAMES No. 13-86 - Six different Pocket

Games to delight and amuse the whole family. Wonderful for trips or vacation. Series of Games available: Cribbage, Chung Peg, Solitaire, Goalie, Bowling, Pimlico. These leather pocket games form-erly sold for over \$1.00. Makes a beautiful gift for anyone.

3 assorted ...



EVERYBOD'. LIKES TO PLAY GAME "PARTY GAME BOOKS"



DICE SHAKER

No. 11-86-Push the spring and watch 'em roll. A novel twist to the old seven come eleven game. Dice are enclosed in a Plastic container on strong spring and suction cup base. Carry this in your pocket and pull out anywhere.



PARTY **PUNCH BOARDS**

No. 14-86-There is something fascinating about Punch Boards. We now have 50 hole boards especially designed for party fun. They are hilarious for just a small gathering or far a larger party. You'd be surprised how fascinating these games are. A variety of titles available: "Kissing", "Nutty Dance Game," "Party Game", "Silly Telegram", "Birthday Coo-Coo", "Children's Games".

Price, each...... 35¢ Price, each 50¢ 3 assorted \$1.00



WHIRL-A-GIG GAME

No. 12-86-The old Put and Take Game with a new and novel angle. "Spin It" "Win It" A thrill a minute. We all love this old Put and Take game. Now in thrilling new form. Pull out anywhere.

Price, each..

PARTY GAME BOOKS

No. 10-86-These games will put your guests in a real party mood. Make your party a great success. Various game books of different types of Parties. Titles available: "Life



Performing Trick Dog No. 47.87—He does everything but bark. Lays down, Sits, Kneels, Stands Up, Begs, Nods, his head and dozens of other antics. All at your command. FUN, EASY TO PERFORM even for the smallest child. "LIE DOWN FIDO", "EASY BOY." Price, each....



MINIATURE LEATHER BOXING GLOVES

No. 27-87-You'll fall in love with these cute Boxing Gloves as soon as you see them. Made in Mexico of Genuine Leather in assorted colors. Exact replica of proffesional size gloves. Wear them as a lapel pin-or carry them around as a good luck piece. You'll "Knock Them Out" with these appealing Gloves - BONG!! Round 10 coming up.



FROLLICKING BEARS

No. 79-87 - They're Magnetic. They're amazing. They're amusing. Watch baby bear roll all over Mama bear. Watch them perform tricks. They are adorable.

SCAMPERING MOUSE

No. 37-87-Round and round he goes and where he stops nobody knows-WATCH HIM SCAMPER-Eeeeek!!! the girls will cry out. He's a little devil. Strong wind-up motor.

Fun Galore, Each...... 50¢





CLOWN PUPPET

No. 57-87-Who doesn't love a Puppet Show. Slip your hand in like a glove and go into your act. Be a hit at your next party with this wonderful Puppet. It's antics are so life like, so gen-uinely funny—Performing Pup-



Price, each

KIPPY & KIT An Action Toy

No.67-87-Mama Kangaroo carries baby around in her pouch! OUCH! Pat Mama on back and out springs Mama's off - spring. Leaping Kit. Flies merrily through the air. This Kangaroo pair-from under Really GOES OVER: A powerful lot-o-fun



CAT AND DOG FIGHT

No. 78-87-A Merry Scrap. They twist and twirl. They almost snarl. Provides hours of fun for young and old as vicious car runs poor doggy ragged. Plastic

mounted on genuine Alnico Magnets. Lovely gift item each in colorful box.

Per set

..... 50¢

ROY SALES

BOX 55 Page 87 WINNIPEG. MAN



MYSTIC WEATHER COTTAGE

An Attractive Novelty For Indicating Weather

No. 25-88—The Mystic Weather Forecaster predicts weather indications eight to twenty-four hours in advance with amazing accuracy. The Dutch Boy and Girl come out of the cottage when fair weather is indicated. The old witch comes out when it will rain or snow. Molded of plastic, intricately engraved with a wealth of detail. Colorful... Attractive. Actual size by inches high by 4½ inches wide. You'll love this delightful cottage for your kitchen. Will make a wonderful gift for anyone.

Price, each ____ 98¢



NOVELTY KEG SET

No. 20-88—An attractive new style Dispenser Keg. Comes in beautiful colorful and durable plastic. Holds Three Pints. Six one ounce golden colored whiskey glasses with utility handles included. Complete with brass spigot and bung. Create a sensation at your next party with this NOVELTY KEG DISPENSER. . . ORNAMENTAL . . . ATTRACTIVE.

Price each _____ \$6.50 Price, each ____ 69¢ Each ____



Beautiful Polished SADDLE HORSES

No. 19-88—These attractive Horses make outstanding ornaments for Table, Desk or Nic Nac Shelf. Highly polished silver finish. These statues were designed by an artist who has captured every ripple and muscle of these beautiful animals.



"KISSING MOVIES BRACELET"

No. 21-88 — Comes to Life when Spun. See boy on one side, girl on the other side.. spin it and you will see boy and girl KISSING... Comes with Heavy Chain type bracelet ... Finished in yellow Gold color. AMUSING Comcal Action.

Kissing Movies Charm
No. 22-88 — Same as above without bracelet.



Jackass"
CIGARET DISPENSER
A Not of the Head and

Out Comes a Cigarette! No. 23-88-The latest LAUGH PRODUCER! A nod of the head and out comes a cigarette . . . under the tail! In appearance it is a novel cigaretet holder that is easily loaded with 20 cigarettes. Wood construction with movable head and tail. Design shows OLD HILL BILLY MOSE sitting on the Jackass with a case of corn likker. Donkey stands upright in base waiting (almost begging) for someone to nod his head so that he can deliver another cigarette. A suitable novelty for a man's office or den. Gets your off to a flying start! Over 7½ inches high. Each in box.



DOG HOUSE KEY CHAIN
No. 18-88—A cute novel key
chain depicting the fact
your always in the Doghouse.
Always good for a laugh!
Each 25¢



MONEY BARREL KEY CHAIN

No. 13-89-A novel utility coin holder. Pennies, nickles, Dimes and tokens Easily inserted and removed at either end. Has spring control.

Each 25¢



BONUS KEY CHAIN

No. 12-89-Press the lever and watch 'em spin. Works on same principle as the old slot machine. You'll hit the Jackpot with this one. Smart with a dash

Each 50¢ Each



Novelty



LUCKY DICE KEY CHAIN

No. 14-89 - No "Snake Eyes". This one. Bright, colorful, attractive. Lucky Dice with bead type Key Chain.

Each 25¢



JEEP PUZZLE KEY CHAIN

of highime. Score a success with this action game key chain. Pays off in Fun—Pays off in Thrills!

No. 15-89—Don't be a Creep. Have a lifying Glass slides into groove when not in use. Has Reliable Compass. Smart useful gadget for your ingenuity. Teases the imagination. Instructions included.



BUCKIN' BRONCO KEY CHAIN

No. 10-89-Ride 'Em Cowboy. Action Character with slight motion of key chain Bronco Buster on his horse goes into action.

Each 35¢



COMPASS and MAGNIFYING GLASS KEY CHAIN

No. 11-89 - Strong mag-

35¢ Each ____ 40¢

SPORTSMEN KEY CHAINS

THEY MOVE

- He Swings

HUNTER He Shoots

BOWLING





FOOTBALL Star Kicker

GOLP Perfect Swing

FISHERMAN

Lucky Catch

Price each....

.35¢

3 different ...

.\$1.00

Novelty Salt and Peppers

IN A VARIETY OF UNUSUAL DESIGNS

MOLDED IN BEAUTIFULLY COLORED PORCELAIN PERFECT GIFTS OR PRIZES — ADD A DASH OF FUN AT THE DINNER TABLE



CROAKING FROGS

No. 17-90-So life-like you can almost hear them croak.

Per pair......89¢

COTTAGE SET

No. 18-90 - The real homey touch.

Per pair.....89¢

PLAYFUL KITTENS

No. 19-90-Sweet adorable Kittens, beautifully colored. Meow! You'll love them.

Per pair......\$1.00



PLAYFUL.

BEARS

No. 11-90

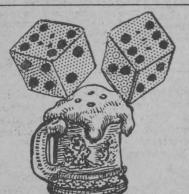
The kiddies will love these cud-dly little Teddy Bears.

Per set......89¢



CREAM AND TEA POT SET No. 13-90-Similar to No. 12-90. A real collectors item.

... 89¢



LUCKY DICE SHAKERS No.15.90—The men will get a gen-uine kick out of this quite different set. Seven come eleven. It's Salt, Its Pepper.

..... 89¢

BEER STIEN



CREAM AND SUGAR DESIGN SALT AND PEPPER SETS No. 12-90-A distinctive set. Cute

Per set . TEA AND COFFEE POT SET No. 14-90 — Another collector's little gem. Lovely porcelain.



CHICKEN SALT AND PEPPERS

No. 20-90 - Chickens usually lay eggs. These delightful chickens dispense Salt and Pepper. Quite amusing.

89¢ Per set......89¢



MUSHROOM

SET

No. 10-90

-Who wouldn't love to receive these attractive novel Salt and Peppers as a gift. Why not give yourself a treat and order a set for yourself.

ROY SALES

BOX 55 Page 90

and novel.

NOVELTY LIGHTERS



HORSEHEAD TABLE LIGHTER

No.22-91—Grace-fully styled ornamental horsehead table lighter in classic design. Handsomely
designed in highly polished bronze heavy finish
Semi - automatic
lighter unit is rem o va ble for
easy refueling.
Size 3% inches
high and 2% inches wide.



Each ..

\$2.00



SEMI-AUTOMATIC PENCIL LIGHTER

No. 19-91—Imported Combination Pencil Lighter. Beautifully finished in highly polished chrome. Simply press clip to light. Always at hand to write with—or light with. Has safety feature to avoid accidental lighting in pocket. Length 5½ inches.

Price, each \$1.00



MINIATURE POCKET LIGHTER

No. 20-91—Attractively designed imported lighter with dependable lighter mechanism. Wire mesh metal covering. Height 1½ inches, width 1 inch. An adorable little lighter.

Mesh Finish, each 75¢
With Leather Finish, each 65¢
With Chrome Finish, each 50¢

MINIATURE

PISTOL LIGHTER

No. 18-91



Cleverly designed Pistol Lighter with sparkling pearl handle, Realistically designed in form of a small caliber pocket gun. Sparkling chrome plated steel body with trigger release lighter mechanism. Size, 15% inches long and 1¼ inches high. Each with removable base.

Just pull trigger and it lights.

h \$1.00



PENGUIN TABLE LIGHTER

No. 21-91—The Penguin is one of the most lovable birds. Our procelain Penguin Lighter is really adorable, cute and practical. Makes an excellent gift for anyone.

Price, each......\$1.00

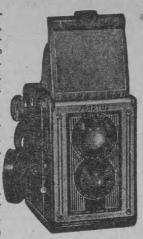
Cameras - Gifts - Field Glasses

No. 13-92—SPARTUS "Full-Vue" Camera. A fixed focus, Twin lens, Reflex-type Camera. Has brilliant-type, top Viewfinder which shows exact area to be photographed. Synchronized for Flash. Takes 12 pictures 2½x2½ inches on No. 120 Film. Complete with Shoulder Strap. Individually boxed. Without Flash Attachment.

Price, each........\$14.95

No. 13C-92 — Genuine Leather Carrying Case for Spartus Full-Vue Camera.

Price, each......\$5.40





No. 14-92—Flash Attachment. A polished-reflector. Flash attachment to fit Spartus Full-Vue Camera. Has Bakelite Case to contain Pen-Lite Batteries which operate the flash bulb. Uses standard No. 40 flash bulb. Individually boxed.

Each\$4.75



NOVELTY ASH TRAY

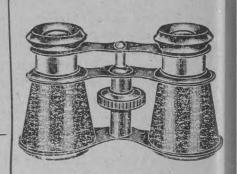
No. 18-92—A mahogany finish Bakelite Ash Tray with three cigarette rests and deep ash receptacle. Has swivel-style polished Nickel centre tray for dumping ashes. Beautifully made. Wonderful for living room table or desk.

Price, each \$1.00



No. 15-92—WALLET. Genuine Leather, heavily Grained, folding style Wallet, with two sided Zipper. Available in Black only. Has Bill compartment, change purse, three graduated ticket pockets. Identification window and centre swing window. Individually boxed.

Price, each \$2.50

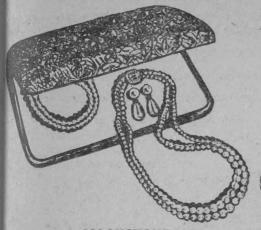


FIELD GLASSES

No. 93-92-A pair of Opera or Field Glasses for the small sum of 98c If there are any cheaper Field Glasses on the market than these, we have never seen them. Small and compact. When closed, it measures not quite 4 inches by 2 inches. You'll find them handy on trips, at the games, etc. Can be conveniently carried with you and while it does not compare in quality or power with expensive binoculars, nevertheless you will find it useful and handy. Has center focusing adjustment. Focusing can be adjusted with one finger. Accurately made lenses, metal construction and enameled finish.

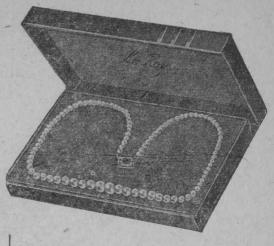
Price, each 98¢

Jewelry for Mi'lady



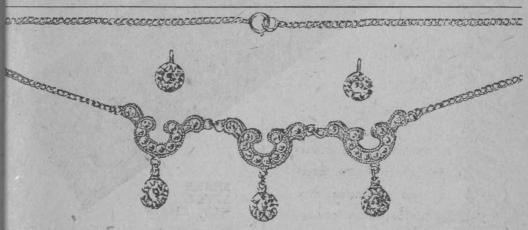
MOONSTONE **NECKLACE - BRACELET** and EARING SET

No. 18-93—Two Strand Necklace—Matching Bracelet and Drop Earings in beautiful Moonstone. A deep rose color with inimitable reflections. Matching stones. Perfectly graduated. Ladies will be proud to wear this beautiful creation. Words cannot describe the gorgeous coloring. Each in attractive gift box.



BEAUTIFUL PEARL NECKLACE

No. 17-93—A Single-strand of the finest quality Pearls, chosen for matching color and quality. The Necklace is perfectly graduated, approximately 17 inches in length, and has a Sterling Silver clasp. Individually gift boxed.

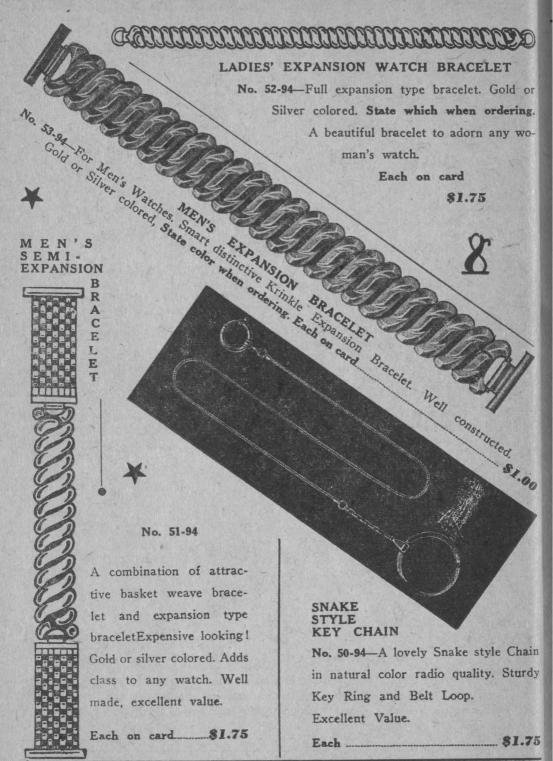


NECKLACE AND EARRING SET

No. 19-93—Polished Rhinestones are set in the beautiful drop design formed of Rhodium Plated White Metal. A fine link chain supports decorative centrepiece. This lovely Rhinestone Necklace comes with matching earrings of the screw-back variety. Set is individually gift boxed.

Price Per set.....

ROY SALES BRACELET SPECIALS



Ladies and Gents Ring Values



MEN'S SOLITAIRE RING

No. 40-95—Plain, large sized man's ring with single imitation diamond stone set-ting. Attractive to wear. Brilliant, flashing stone. Setting in gold color. State size.



GENT'S MASSIVE 3 STONE RING

No. 41.95-Large white gem centre stone, 2 small ruby side stones. Setting in Gold color. Flashy, brilliant. State size.

Price, each\$1.75

BEAUTIFUL CROSS



Miracle Cross

When you place the centre to your eye you see the

LORD'S

Set with Twelve Brilliant Cut Rhinestones, Rhodium Finish with 18 inch Chain. Prayer Imported from France.

Price, each

LADIES' RING



No. 42-95-A polished White or Natural color ring with One-half Carat Whitestone Brilliant. Has Stone-set shoulders. State size.

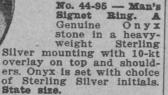
LADIES' RING



No. 43-95 - A brightly polished White Metal Ring. The attractively engraved top is set with Five matched Whitestone Brilliants. State size.

. \$2.95 Price, each \$1.00

MEN'S SIGNET RING



LADIES' SIGNET RING

No. 45-95-Ladies' Signet Ring. A

Sterling Silver
Signet Ring with 10kt. Gold
overlay on top and shoulders. Choice of initials.

State size. Price, each\$3.60

Lovely Gift Box For Rings On This Page

ROY SALES

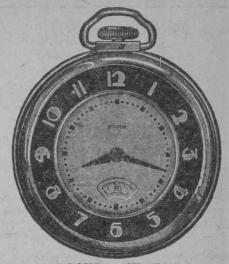
BOX 55 Page 95

Watch Values - Hunting Krives



POCKET WATCH

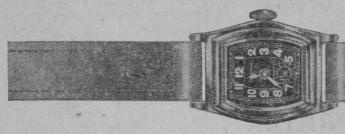
No. 41-96—A 16-size movement fitted into a polished Chromium case. This watch built for service and durability.



POCKET WATCH

No. 42-96 — 16-size. A polished Chrome case fitted with a serviceable movement. Has two-tone Dial and new visual second hand.

Price, each \$4.95



No. 43-96—YOUTH'S WRIST WATCH. A polished Chromium case with Stainless Steel back, is fitted with a dependable 4-jewel movement. Black Dial, Luminous figures and hands and a Genuine leather strap. Individually boxed.

Price, each \$6.9

HUNTING KNIVES



No. 44-96—Sportsman's Hunting Knife. A practical new style hunting knife with a composition brass riveted brown color handle in stag effect. Tempered carbon steel polished blade and guard and complete with genuine leather sheath.

Length 8% inches.

Price, each (postpaid).....\$2.25

No. 45-96—Hunting Knife. A finely made style knife having nickel finish tempered steel blade, metal guard and end with leather handle. Length 8 inches. Complete with leather sheath. A beautiful instrument.

Price, each (postpaid).....\$4.00



ROY SALES

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Wo. 400-97 — A 15-jewel fully guaranteed "Swiss" movement is fitted into a 10-kt. Rolled Gold-plate case with Stainless Steel back. Watch features an extra thick Rock-style Crystal and is fitted with a choice of Link or Silken Cord Bracelets. Individually gift boxed. Retail Price, \$34.00.

Our Price, each \$22.50

MISSES' WRIST WATCH

No. 650-97—A Round design case with Chromium top and Stainless Steel back is fitted with a dependable 4-jewel "Roskopf" movement. Watch is equipped with either luminuos Dial or raised black figures and hands. Complete with Silken Cord Bracelet. Individually gift boxed. Retail Price, \$10.00.

Our Price, each \$7.50

MEN'S WRIST WATCH

No. 275-97—A Moisture-proof case with gold color top and Stainless Steel back is fitted with a dependable 15-jewel "Roskopf" Jever movement. Complete with Luminous Dial and Hands, Sweep Second Hand, and Genuine Leather Strap, or expansion bracelet. Retail Price, \$24.00.

Our Price, each \$15.50

MEN'S WRIST WATCH

No. 125'97 — Movement is a 15-jewel fully guaranteed "Swiss" quality. The Dress design case is a 10-kt. Natural Rolled Gold plate top and Stainless Steel back. Dial features Rhinestone hour dots instead of figures. Watch is complete with Expansion-style Bracelet of matching color and quality. Individually gift boxed. Retail Price, \$45.00.

Our Price, each.....\$29.50





NOVELTY CLOCKS



Price, each ...

• SWEETHEART SWINGING ELECTRIC CLOCK

No. 78-98—Handsome marbleized plastic case in ivory or walnut colors with gold plated metal base. Has switch for indirect light which focuses on continuous swinging figures with lithographed background. Fitted with United self-starting electric movement. Height, 12 inches.

Price, Each

. \$22.00

BLUEBIRD PENDULETTE | CLOCK

No. 71-98 — Beautifully designed in molded wood. Rich walnut finish and resembles an old fashioned carved wooden clock. When in operation, the little bluebird swings back and forth. Fitted with 30 hour movement. Height, 7 inches; width 4 inches.

. \$7.00

♦ "COO-COO" PENDULETTE CLOCK

No. 72-98—Made of molded wood in carved wood effect. Walnut color finish. When clock is running, the little bird figure bobs in and out of door at top with each swing of pendulum at bottom. Fitted with 30 hour movement. Height 6½ inches; width 4¼ inches

Price, each....



\$7.00



No. 73-98—Made of plastic material in shape of a teapot. Superbly attractive. Genuine Sessions self-starting electric movement with clear readable 4-inch dial.

Sweep second hand and chromium plated dial rim. Complete with regulation cord and plug. Two popular colors, White and Red.



FIREPLACE CLOCK - Beautiful Clock For The Home

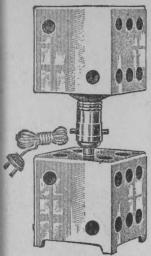
No. 49-98—An accurate self - starting Electric movement in a two-tone polished wooden case in the form of a Modern Fireplace. Clock dial, circular in shape,



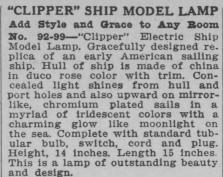
features a Sweep Second Hand. Operates on AC or DC 110/120 volts. Height 8½ inches, width 10 inches.

Individually boxed.

Price, each ... \$16.00



DICE LUCKY 7-11 LAMP ELECTRIC Opal White Glass With Brilliantly Colored Dots No. 93-99—Makes wonderful bed, desk or recreation room lamp. Extremely attractive in appearance even though it is novelty lamp, and goes well in almost any location. Translucent opal white glass with dots in brilliant color.Lamp stands 9 1/2-inches in height. Comes complete with cord and plug. Standard light bulb socket.



Price, each





Novelty SCOTTY DOG LAMP

Perfect For Radio or Pireplace

No. 94-99 Made of white opal glass with the new step-up base and has dice shaped shade with printed red and white dog figures. Complete with switch, cord and plug. Height overall, 10-inches.

Price, each......\$4.98



FOUNTAIN OF YOUTH

"LIVELY ACTION LAMP"

No. 91-99-A very unique action lamp that shows the waterfalls actually flowing. This lamp tells a story in two scenes—First it depicts Ponce De Leon discovering the My-thical Fountain of Youth thical Fountain of The beautiful "flowing falls." Then the scene changes to show the cute Barefoot Boy demonstrating his "Fountain of Youth"! The action continues in an unending flow.

Each\$10.00

HULA-HULA DANCER - Action - Thrills No. 90-99-Most unusual Lamp ever made. Press a button and you get a light. Press it again . . and the lovely girl will do a real Hawaiian Dance for you . . . She shakes, wiggles and squirms like a real Hula Dancer. Revealing beautiful curves of her vivacious body. It's the sensation of the Nation. Made of metal and plated in gold or bronze. Lamp is 24-inches high. Price Complete with Beautiful Shade, (prepaid) Each.....

.....\$25.00



SIDESHOW



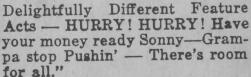


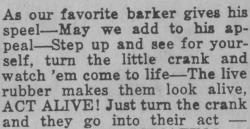




NEW REFRESHING RUBBER ACTION TOYS THEY'RE ANIMATED - THEY LOOK ALIVE!!!!

"Step up folks, get your tickets for the Biggest Sideshow under the BIG TOP - Count 'Em, Twelve





AMUSING - FASCINATING - FUN FOR EVERY-ONE!! Twelve RUBBER TOYS THAT ARE PURE JOYS!!











SIDESHOW ASSORTMENT

B—"Jumbo" the Elephant F—"Finny" the Fish
C—"Brownie" the Bear G—"Peter" the Penguin

D-"Sammy" the Seal

A-"Nixie" the Lucky Pixie E-"Bronco Billy" Cowboy

I-"Wendell" the Wolf J-"Polo" the White Bear K-"CoCo" the Clewn

H-"Bimbo" Boxing Monkey L-"Zulu" the Ubangi Each in clear plastic pocket size case with suitable atmospheric background. Price, each 50¢ Complete Sideshow Assortment 12 different \$5.00